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| Autore | Stern Hal Jane |
| Titolo | Professional WordPress : design and development // Hal Stern, David Damstra and Brad Williams |
| Pubbl/distr/stampa | Indianapolis, Ind., : Wiley Pub., Inc., 2010 |
| ISBN | 1-282-68949-5 9786612689499 0-470-64653-5 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (412 p.) |
| Collana | Wrox programmer to programmer |
| Altri autori (Persone) | DamstraDavid WilliamsBrad |
| Disciplina | 006.7 |
| Soggetti | Blogs - Computer programs Web sites - Authoring programs |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Professional WordPress: Design and Development; About the Authors; Contents; Introduction; Chapter 1: First Post; Chapter 2: Functional Overview; Chapter 3: Code Overview; Chapter 4: Tour of the Core; Chapter 5: The Loop; Chapter 6: Data Management; Chapter 7: Plugin Development; Chapter 8: Theme Development; Chapter 9: Content Aggregation; Chapter 10: Crafting a User Experience; Chapter 11: Statistics, Scalability, Security, and Spam; Chapter 12: WordPress as a Content Management System; Chapter 13: WordPress in the Enterprise; Chapter 14: Migrating To WordPress Chapter 15: WordPress Developer CommunityIndex |
| Sommario/riassunto | An in-depth look at the internals of the WordPress system. As the most popular blogging and content management platform available today, WordPress is a powerful tool. This exciting book goes beyond the basics and delves into the heart of the WordPress system, offering overviews of the functional aspects of WordPress as well as plug-in and theme development. What is covered in this book?WordPress as a Content Management SystemHosting OptionsInstalling WordPress FilesDatabase ConfigurationDashboard WidgetsCustomizing the DashboardCreating and Managing Con |

