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Nota di contenuto	Good Counsel: Meeting the Legal Needs of Nonprofits; Contents; Preface; Acknowledgments; Introduction; Who Should Use This Book; Features of the Book; How This Book Is Set Up; Preliminary Observations; Illustrative Cases; Part I: An Overview of Nonprofits' Legal Needs; Chapter 1: What Good Counsel Can Do for Nonprofits; What Legal Needs Do Nonprofits Have in Common?; Beyond Laws about Nonprofits: Complying with Business Laws, Too; First Stop for Legal Advice: CYA (Consult Your Attorney); In Sum/Coming Up Next Chapter 2: Nonprofit Legal Basics: Corporate Law and the Requirements of the Tax ExemptionThe Benefits of Incorporating; Getting Organized as a Nonprofit Corporation; Following Good Corporate Law Practices; Obtaining Recognition of Tax-Exempt Status; Maintaining Tax-Exempt Status; Meeting Additional IRS Expectations; Chapter 3: Good Counsel about Corporate Governance; What Does the Board Do?; Advocacy and Independent Judgment: Counsel in Relation to the Chief Executive; When Governance Fails: Learning by Negative Example; Part II: A Grand

Tour of Nonprofits' Business Law Needs

Chapter 4: Contracts and Intellectual Property: Laws that Matter to Program StaffUnderstanding the Organization's Program; Contracts: At the Heart of the Program's Legal Arrangements; What Is Intellectual Property (and What Does It Have to Do with Nonprofits?); Copyright Law for Nonprofits: An Introduction; Chapter 5: Counseling the Rainmakers: Legal Aspects of Raising Money; A Lawyer's Introduction to Fundraising; Laws That Matter to Fundraisers; Other Places Where Legal Meets Fundraising; Better Fundraising Through Good Governance and Compliance

Chapter 6: Laws That Matter to the Finance Department (or Not-for-Profit, but Not-for-Loss Either)Understand the Big Financial Picture; A Year in the Life; Other Places Where Legal and Finance Meet; Chapter 7: Getting Personnel: Human Resources Law for Nonprofits; Human Dynamics, Nonprofits, and the Law; Key Legal Elements of Employment Relationships; Other Laws that Matter to Nonprofit Human Resources Professionals; Chapter 8: Getting the Word Out, Legally: Counseling the Nonprofit Communications Team; Introduction to the Legal Aspects of Nonprofit Communications

What Nonprofit Marketing Directors Should Know about Trademark LawClearing Rights to Use the Protected Works of Others; Consumer Regulatory Laws; Getting the Word Out, Digitally; Other Places Where Legal Meets Communications; Chapter 9: Legal Meets Operations, Facilities Management, and Security; Laws That Matter to Operations; About Leases; Risk Management and the Chief Operating Officer; Chapter 10: Political Activities and Governmental Lobbying; Thou Shalt Not Politick; Lobbying: Advocacy with Limits; Recordkeeping, Registration, and Financial Disclosure; What Isn't Lobbying?

Part III: For Good Counsel Only

Sommario/riassunto

A concise overview of the legal needs of nonprofit organizations Good Counsel is a compact and personable overview of the legal needs of nonprofits, crafted by one of America's most astute nonprofit general counsels. The book distills the legal needs of the 1.8 million tax-exempt organizations in the United States. Written in a clear and accessible style, with plenty of humor and storytelling as well as illustrative case studies, Good Counsel explains the basics of nonprofit corporate law, governance, and the tax exemption. It then takes a department-by-department look at