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| Altri autori (Persone)  | ZhuYing <1965-><br>BerryChris <1959 April 28->  |
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| Nota di contenuto       | Toward television regionalization in greater China and beyond / Joseph M. Chan -- CCTV in the reform years : a new model for China's television? / Junhao Hong, Yanmei Lu, William Zou -- Hong Kong television : same as it ever was? / Karin Gwinn Wilkins -- Shanghai television's documentary channel : Chinese television as public space / Chris Berry -- Made in Taiwan : an analysis of Meteor garden as an East Asian idol drama / Hsiu-Chuaug Deppman -- Ritual, television, and state ideology : rereading CCTV's 2006 Spring festival gala / Xinyu Lu -- Mediation journalism in Chinese television : double-time narrations of SARS / Haiqing Yu -- Building a Chinese "middle class" : consumer education and identity construction in television land / Janice Hua Xu -- Chinese television audience research / Tongdao Zhang -- Hong Kong television and the making of new diasporic imaginaries / Amy Lee -- Globalizing television : Chinese satellite television outside greater China / Cindy Hing-Yuk Wong -- Transnational circulation of Chinese-language television dramas / Ying Zhu. |
| Sommario/riassunto      | If radio and film were the emblematic media of the Maoist era, television has rapidly established itself as the medium of the "marketized" China and in the diaspora. In less than two decades, television has become the dominant medium across the Chinese cultural world. TV China is the first anthology in English on this   |

phenomenon. Covering the People's Republic, Hong Kong, Taiwan, and the Chinese diaspora, these 12 original essays introduce and analyze the Chinese television industry, its programming, the policies shaping it, and its audiences.

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