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Autore	Betjemann Peter J. <1973->
Titolo	Talking shop : the language of craft in an age of consumption / / Peter Betjemann
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Nota di bibliografia	Includes bibliographical references (p. [249]-258) and index.
Nota di contenuto	The ghost writer: the canonization of Benvenuto Cellini -- Legends of labor: Nathaniel Hawthorne and the voice of craft -- The nature of gothic: artisanship, intuition, and the representation of expertise -- In the American grain: Gustav Stickley and the artisanal type -- The syntax of the eye: author, artisan, and the "more laboring ages" in Henry James's <i>The spoils of Poynton</i> -- Conclusion.
Sommario/riassunto	Describing everything from bread and cappuccinos to mass-market furnishings, a language of the "artisanal" saturates our culture today. That language, Peter Betjemann proposes, has a rich and specifiable history. Between 1840 and 1920, the cultural appetite for handmade chairs, tables, cabinets, and other material odds and ends flowed through narrative and texts as much as through dusty workshops or the physical surfaces of clay, wood, or metal. Judged by classic axioms about labor's virtue--axioms originating with Plato and foundational to modern theories of workmanship--the vigorous life of craft as represented in these texts might seem a secondhand version of an ideal and purposeful activity. But Talking Shop celebrates these texts as a cultural phenomenon of their own. In the first book to consider the literary representation of craft rather than of labor in general, Peter

Betjemann asks how nineteenth and early twentieth-century craftspeople, writers, and consumers managed craft's traditional attachment to physical objects and activities while also celebrating craft in iconic, emblematic, preeminently textual terms. The durable model of workmanship that was created around correlations of craft and narrative, physical process and representation, and body and text blurred the boundaries between craft and its consumption. Discussing a wide range of material from fiction and essays to artifacts, the book explores how the era paved the way for the vitality and the viability of a language of craft in much later decades.
