

1.	Record Nr.	UNISA996575171903316
	Titolo	2022 IEEE 33rd Magnetic Recording Conference (TMRC) // Institute of Electrical and Electronics Engineers
	Pubbl/distr/stampa	Piscataway : , : IEEE, , 2022
	ISBN	1-66548-906-5
	Descrizione fisica	1 online resource
	Disciplina	621.34
	Soggetti	Magnetic recorders and recording
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910968851703321
	Autore	Kronfeldner Maria
	Titolo	Darwinian creativity and memetics // Maria Kronfeldner
	Pubbl/distr/stampa	Durham [England], : Acumen Publishing Ltd., 2011 Durham [England] : , : Acumen Publishing Ltd., , 2011
	ISBN	1-317-54491-9 0-367-87220-X 1-84465-486-9 1-317-54492-7 1-315-72910-5
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (ix, 165 pages) : digital, PDF file(s)
	Collana	Acumen research editions
	Disciplina	303.40157682
	Soggetti	Social evolution Creative ability Memetics
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Title from publisher's bibliographic system (viewed on 02 Oct 2015).

Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Light will be thrown -- Darwinian principles -- The origin of novelty -- Guided variation -- The units of culture -- Memes or minds.
Sommario/riassunto	<p>Maria Kronfeldner critically evaluates two influential approaches to cultural change that explain creativity and diffusion as an evolutionary process by drawing an analogy between the Darwinian approach to creativity and the theory of memes, or memetics. The Darwinian approach to creativity maintains that a process of blind variation and selection creates novelty in culture. Memetics goes further by claiming that we can ignore or even eliminate the human mind as the main causal force in the explanation of creativity and culture. In a penetrating analysis Kronfeldner shows analogical reasoning from evolutionary biology to cultural change lacks the necessary descriptive adequacy, explanatory force and heuristic value to be successful. Indeed she shows that both the Darwinian approach to creativity and memetics are mere reformulations, in Darwinian language, of what has been known already and offer no new explanatory tools. The book provides an acute philosophical examination of Darwinian creativity and memetics from within the respective evolutionary approaches including debates from genetics, evolutionary biology, psychology, anthropology, science studies and philosophy.</p>