

1. Record Nr.	UNINA9910968832703321
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Titolo	Age of fracture / / Daniel T. Rodgers
Pubbl/distr/stampa	Cambridge, Mass, : Belknap Press of Harvard University Press, 2011
ISBN	9780674059528 0674059522
Descrizione fisica	1 online resource (361 p.)
Disciplina	973.91
Soggetti	Culture conflict - United States - History - 20th century Politics and culture - United States - History - 20th century Individualism - United States - History - 20th century Popular culture - United States - History - 20th century Political culture - United States - History - 20th century United States Civilization 1970- United States Social conditions 1960-1980 United States Social conditions 1980-2020 United States Economic conditions 1971-1981 United States Economic conditions 1981-2001 United States Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Losing the words of the Cold War -- The rediscovery of the market -- The search for power -- Race and social memory -- Gender and certainty -- The little platoons of society -- Wrinkles in time.
Sommario/riassunto	Rodgers presents the first broadly gauged history of the ideas and arguments that profoundly reshaped America in the last quarter of the twentieth century. From the ways in which Ronald Reagan changed the formulas of the Cold War presidency to the era's intense debates over gender, race, economics, and history, it maps the dynamics through which mid-twentieth-century ideas of structure fell apart between the mid 1970s and the end of the century. Where conventional histories of modern America have focused on specific decades, the book traces the larger transformations in social ideas and visions that reshaped the era

from the early 1970s through the end of the century.
