

1. Record Nr.	UNINA9910968756403321
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Titolo	Writing organization : (re)presentation and control in narratives at work // Carl Rhodes
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : J. Benjamins, c2001
ISBN	9786612162633 9781282162631 1282162632 9789027298362 902729836X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (150 p.)
Collana	Advances in organization studies, , 1566-1075 ; ; 7
Disciplina	808/.06665
Soggetti	Business report writing Research - Methodology Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (p. [119]-126) and indexes.
Nota di contenuto	Writing Organization -- Editorial page -- Title page -- LCC data -- Table of contents -- Acknowledgments -- Pre-text: On writing a research monograph -- Part 1: Writing about organizations -- Chapter 1. Introduction: Writing, representation and research -- Chapter 2. Storytelling and the heteroglossic organization -- Chapter 3. Writing the heteroglossic organization -- Part 2: (Re)presentations -- Chapter 4. World Services: An official story -- Chapter 5. World Services: Three autobiographical (re)presentations -- Chapter 6. World Services: An ethnographic (re)presentation -- Chapter 7. World Services: A fictional (re)presentation -- Part 3: Closing the text -- Chapter 8. The politics of being conclusive -- Post-text: Pragmatic comments on having written -- Bibliography -- Name index -- Subject index -- Advances in Organization Studies.
Sommario/riassunto	Carl Rhodes examines the implicit power of writing and authorship that is at play when people and organisations are (re)presented in research. To explore this, the book reports a research project in the area of organisational storytelling that investigates how people in one

organisation used stories to (re)present their own learning experiences from the implementation of a quality management program. This research is written in three principal genres: autobiography, ethnography and a fictional short story. These (re)presentational strategies are reviewed to examine how different genres effect authority in different ways. Drawing extensively on the work of Mikhail Bakhtin and on writers associated with postmodernism and poststructuralism, the book offers a challenging discussion of what organisational research might be when the notion of the equivalence of reality and representation is radically questioned.
