

1. Record Nr.	UNINA9910968671203321
Titolo	Paris school semiotics . Il Practice // edited by Paul Perron & Frank Collins
Pubbl/distr/stampa	Amsterdam, : J. Benjamins Pub. Co., 1989
ISBN	1-283-42457-6 9786613424570 90-272-7837-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (241 p.)
Collana	Semiotic crossroads ; ; v. 3
Altri autori (Persone)	PerronPaul CollinsFrank
Disciplina	001.51/0944 001.510944
Soggetti	Semiotics - France
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	PARIS SCHOOL SEMIOTICS II. PRACTICE; Title page; Editorial page; Copyright page; Table of contents; Introduction; NOTES; Basil Soup or the Construction of an Object of Value; I. THE CULINARY RECIPE; II. OBJECT AND VALUE; III. THE STRATEGIC ARRANGEMENT; III.1. The Vegetable Soup; III.2. The Basil Sauce (Pistou); III.3. The Programming; IV. SOME CONCLUSIONS; NOTE; Linguistic Meaning and Re-Interpretation. The Work, by Tom Pickard; INTRODUCTION; I. TEXTUAL STRUCTURES; 1. Preliminary Observations; 2. Groupings and Relationships; 3. Remarks; II. SEMIO-NARRATTVE STRUCTURES 1. Marks and Form of Narrativity2. The Predicative Analysis; 3. The Transformational Analysis; 4. Narrativization; III. DISCURSIVE STRUCTURES; 1. Actorialization; 2. Enunciation/Veridiction; 3. Figurativization; 4. Manipulation; IV. RE-INTERPRETATION AND EXEGESIS; 1. Primary meaning: and after?; 2. Referenciation; 1. (Re-) contextualization; 2. Conflicts of values; 3. Symbolicity; 1. The psychoanalytical hypothesis; 2. A metalinguistic reading; NOTES; The Function of Admiration in the Esthetic of the XVIIth Century. The ""Roman charity"" scene in Poussin's La Manne; I. METHOD - OBJECT OF STUDY

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Sommario/riassunto

It has often been claimed that the aim of semiotics is to establish a general theory of systems of signification. However, as Jean-Claude Coquet notes in a recent collection of essays, what distinguishes one school of semiotics from another is the initial definition given of sign. If, for certain semioticians, the sign is first of all an observable phenomenon, for the Paris School it is first of all a construct and this point of departure has crucial theoretical and practical consequences. The essays appearing in these two volumes are representative of recent work carried out by members of thi