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   Soggetti   Letterheads - Design
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   Nota di contenuto   Cover -- Title -- Contents -- Introduction -- Judges' Selection:
                       Personal Favorites -- 1 Angular -- 2 Conceptual -- 3 Crafted -- 4
                       Dimensional -- 5 Feminine -- 6 Illustrated -- 7 Linear -- 8 Masculine
                       -- 9 Monogrammatic -- 10 Simple -- 11 Typographic -- 12 Whimsical
                       -- About the Authors -- Contributors -- Special Thanks.

   Sommario/riassunto An overview of letterhead and logo design that profiles innovative work
                       from well-known design leaders, new design firms, and cutting-edge
                       artists, and describes the latest techniques and resources being used
                       by designers.