

1. Record Nr.	UNINA9910155224303321
Autore	Caplin James
Titolo	I Hate Presentations : Transform the way you present with a fresh and powerful approach
Pubbl/distr/stampa	Hoboken, : Wiley, 2010
ISBN	9786612371905 9781282371903 1282371908 9781907293221 1907293221 9781906465063 1906465061
Edizione	[1st ed.]
Descrizione fisica	1 online resource (202 p.)
Disciplina	658.4/52 658.452
Soggetti	Business presentations Business Communication Commerce Business & Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Chapter One: Why Are We Here?; Chapter Two: Getting Your House in Order; Savings Crisis; The Building Blocks to Prosperity; Pensions; Chapter Three: Real Estate; Chapter Four: Stocks and Mutual Funds; Chapter Five: Bonds and Cash; Chapter Six: The BRIC Economies; Chapter Seven: Commodities and Collectables; Chapter Eight: Green Investments; Chapter Nine: DiagnosticGrid; Chapter Ten: Summary; Glossary; Appendix A: How to Prepare your Household Budget; Appendix B: How to Open a Brokerage Account; Index
Sommario/riassunto	Are you confident that you know what you want to achieve with your next presentation? Do you know for sure what your audience wants from it? Are you absolutely certain your presentation will deliver - both for you, and your audience? In this practical book you will discover a

completely new way to prepare yourself for a presentation. Packed with real life examples and case studies, at times laugh out loud, it will show you how to do presentations that deliver, for you, your audiences, your team, your business. Surprise everyone, perhaps especially yourself, by becoming an excellent and rel

2. Record Nr.	UNINA9910968437403321
Autore	Lofton Kathryn
Titolo	Oprah : The Gospel of an Icon // Kathryn Lofton
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2011] ©2011
ISBN	9786613277503 9781283277501 1283277506 9780520948242 0520948246
Edizione	[1st ed.]
Descrizione fisica	1 online resource (304 p.)
Disciplina	306.60973/090511
Soggetti	Celebrities Religion and culture - Religious aspects - United States Popular culture North & South American Religions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- Chapter 1. Practicing Purchase: The Prosperity Gospel of a Spiritual Capitalism -- Chapter 2. Celebrity Spirit: The Incorporation of Your Best Life -- Chapter 3. Diverting Conversions: The Makeover as Social Rite -- Chapter 4. Preacher Queen: The Race and Gender of America's Confessor -- Chapter 5. Reading Religiously: The Reformations of Oprah's Book Club -- Chapter 6. Missionary Gift: The Globalization of Inspiration -- Conclusion -- Epilogue: Political Spirituality, or the Oprahfication of Obama -- Notes -- Index

Sommario/riassunto

"Today on Oprah," intoned the TV announcer, and all over America viewers tuned in to learn, empathize, and celebrate. In this book, Kathryn Lofton investigates the Oprah phenomenon and finds in Winfrey's empire-Harpo Productions, O Magazine, and her new television network-an uncanny reflection of religion in modern society. Lofton shows that when Oprah liked, needed, or believed something, she offered her audience nothing less than spiritual revolution, reinforced by practices that fuse consumer behavior, celebrity ambition, and religious idiom. In short, Oprah Winfrey is a media messiah for a secular age. Lofton's unique approach also situates the Oprah enterprise culturally, illuminating how Winfrey reflects and continues historical patterns of American religions.
