Record Nr. UNINA9910968116903321 Models of start-up thinking and action: theoretical, empirical and **Titolo** pedagogical approaches / / edited by Jerome A. Katz, Andrew C. Corbett Bingley, England:,: Emerald,, 2016 Pubbl/distr/stampa ©2016 **ISBN** 9781786354853 1786354853 Edizione [First edition.] Descrizione fisica 1 online resource (301 pages) Collana Advances in entrepreneurship, firm emergence and growth, , 1074-7540;; v. 18 KatzJerome A Altri autori (Persone) CorbettAndrew C 658.11 Disciplina Soggetti Business & Economics - Entrepreneurship Entrepreneurship New business enterprises Business planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Towards a design science of entrepreneurship / Dimo Dimov --Nota di contenuto Sociocultural context, entrepreneur types, mindsets and entrepreneurial action in Tiradentes, Brazil / Reed Nelson, Anderson Santana, Matthew Wood -- New venture planning and lean start-up activities: a longitudinal empirical study of entrepreneurial success, founder preferences and venture context / Benson Honig, Christian Hopp -- A design thinking-based conceptualization of the "how" and "what" of nascent social venture development / Aparna Katre -- The evolution of business plans in international business plan competitions / Charles Hofer -- An exploration of the phenomenon of business planning in nascent and young firms / Christopher Garonne, Per Davidsson -- How should entrepreneurship be taught to students with diverse experience? A set of conceptual models of entrepreneurship education / Zhaocheng (Elly) Zeng, Benson Honig.

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