

1. Record Nr.	UNINA9910967505303321
Autore	King Thomas F.
Titolo	Doing archaeology : a cultural resource management perspective // Thomas F. King
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2016
ISBN	1-315-43013-4 1-315-43011-8 1-315-43012-6
Descrizione fisica	1 online resource (169 pages) : illustrations, photographs
Disciplina	930.1072073
Soggetti	Archaeology - Research - United States Cultural property - Protection - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2005 by Left Coast Press, Inc.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	ch. 1. What's this all about? -- ch. 2. Why do archaeology? -- ch. 3. Principles and practice -- ch. 4. What's it like? The practice of archaeological research -- ch. 5. Archaeology in cultural resource managemnt -- ch. 6. Who does what? Archaeological roles in cultural resource management and beyond -- ch. 7. Key issues in cultural resource management archaeology -- ch. 8. Conclusion : a view from my backyard.
Sommario/riassunto	What is archaeology, and why should we do it? Tom King, arguably the best-known heritage management consultant in the United States, answers the basic question of every introductory student from the unique perspective of one who actively uses archaeology for cultural resource management. Designed as a supplement for introduction to archaeology classes, this brief and breezy book runs the reader through the major principles of archaeology, using examples from the author's own field work and that of others. King shows how contemporary archaeology, as part of the larger cultural resource management endeavor, acts to help preserve and protect prehistoric and historic sites in the United States and elsewhere. Brief biographies of other CRM archaeologists help students envision career paths they might emulate. The bookends with an exploration of some of the

thorny problems facing the contemporary archaeologist to help foster class discussion. An ideal ice-breaker for introductory college classes in archaeology, one that will get students engaged in the subject and thinking about its challenges.

2. Record Nr.	UNINA9910968096103321
Titolo	E-commerce and the digital economy // Michael J. Shaw, editor
Pubbl/distr/stampa	Armonk, NY, : M.E. Sharpe, c2006 Armonk, NY, : M.E. Sharpe, 2006
ISBN	1-317-47269-1 1-138-68131-8 1-315-70505-2 0-7656-2007-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (328 p.)
Collana	Advances in management information systems ; v. 4
Altri autori (Persone)	ShawMichael <1956->
Disciplina	381.142
Soggetti	Electronic commerce Commerce - Data processing
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; SERIES EDITOR'S INTRODUCTION; REFERENCES; ACKNOWLEDGMENTS; E-COMMERCE AND THE DIGITAL ECONOMY AN INTRODUCTION; PROLOGUE; THE TECHNOLOGY ENABLER; ORGANIZATIONAL TRANSFORMATIONS; PROCESS/SUPPLY CHAIN TRANSFORMATIONS; CHANNEL MANAGEMENT; B2B OPPORTUNITIES; VALUE PROPOSITIONS AND JUSTIFICATION; UBIQUITOUS COMMERCE; OPEN AND DYNAMIC ENTERPRISES; OVERVIEW OF THE ORGANIZATION OF THIS VOLUME; PART I INFORMATION TECHNOLOGY STANDARDS AND THE TRANSFORMATIONS OF INDUSTRY STRUCTURE CHAPTER 1 MEASURING THE BUSINESS BENEFITS OF WEB-BASED INTERORGANIZATIONAL SYSTEMS A CO-ADOPTION MODEL FOR STANDARDS DEVELOPMENTCHAPTER 2 IMPACT OF STANDARDIZATION ON BUSINESS-TO-BUSINESS COLLABORATION; CHAPTER 3 THE IMPACT

OF B2B ELECTRONIC COMMERCE TECHNOLOGY, PROCESSES, AND ORGANIZATION CHANGES A CASE STUDY IN THE PERSONAL COMPUTER INDUSTRY; CHAPTER 4 THE STANDARDIZATION GAP AN ECONOMIC FRAMEWORK FOR NETWORK ANALYSIS; PART II EMPHASIS ON CONSUMERS AND CUSTOMIZATION; CHAPTER 5 EXTENDING CUSTOMERS' ROLES IN E-COMMERCE 75 CHAPTER 5 EXTENDING CUSTOMERS' ROLES IN E-COMMERCE PROMISES, CHALLENGES CHAPTER 6 HUMAN FACTORS AND E-COMMERCECHAPTER 7 BUNDLING AND UNBUNDLING OF ELECTRONIC CONTENT; CHAPTER 8 CURRENT AND FUTURE INSIGHTS FROM ONLINE AUCTIONS A RESEARCH FRAMEWORK; PART III MANAGEMENT OF MOBILE AND INFORMATION TECHNOLOGY INFRASTRUCTURE; CHAPTER 9 PEER-TO-PEER TECHNOLOGIES FOR BUSINESS-TO-BUSINESS APPLICATIONS; CHAPTER 10 TOPOGRAPHICAL LEVERAGING OF SHARABLE SERVICES THE CONCEPT OF CAPACITY PROVISION NETWORKS; CHAPTER 11 MOBILE COMMERCE A VALUE SYSTEM PERSPECTIVE; CHAPTER 12 EXPLAINING THE SUCCESS OF NTT DOCOMO'S I-MODE THE CONCEPT OF VALUE SCOPE MANAGEMENT PART IV TRUST, SECURITY, AND LEGAL ISSUESCHAPTER 13 TRUST IN ONLINE CONSUMER EXCHANGES EMERGING CONCEPTUAL AND THEORETICAL TRENDS; CHAPTER 14 SPOTTING LEMONS IN THE PKI MARKET ENGENDERING TRUST BY SIGNALING QUALITY; CHAPTER 15 PRIVATE LAW ON THE INTERNET THE PERFORMANCE OF THE ICANN/UDRP SYSTEM; ABOUT THE EDITOR AND CONTRIBUTORS; SERIES EDITOR; INDEX

Sommario/riassunto

Divided into four parts, this book offers a state-of-the-art survey of information systems research on electronic commerce. It provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy.
