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Nota di bibliografia	Includes bibliographical references (p. 235-241) and index.
Nota di contenuto	chapter On useful knowledge -- he philosophical, 'social and technical aspects of media are not generally taught by departments of philosophy, social studies and technology respectively. Nor are the three corresponding aspects of selfhood individual, social and human divided up into subject areas for specialist teaching. Instead, it is within TV studies as such that different kinds of self, skill and utility are at stake: -- chapter. OR TELEVISION AS CULTURE AND AS POLITICS? -- However, and this is where I think the turn to policy was not an advance for utility and ordinariness over self-important high theory, despite the importance of understanding and -- chapter CAVEAT LECTOR -- Once these problems have been set out, the way to moving on has already shown itself. While it is not possible to imagine television as a singular object of study, and not wise to reduce it to a single characteristic, it is possible to take a simple analytical approach by changing the question to one that is fundamentally historical. Not: W But: W W This is the research question of this.
Sommario/riassunto	How does television function within society? Why have both its programmes and its audiences been so widely denigrated? Taking inspiration from Richard Hoggarts classic study The Uses of Literacy, John Hartleys new book is a lucid defence of the place of television in

our lives, and of the usefulness of television studies. Hartley re-conceptualizes television as a transmodern medium, capable of reuniting government, education and media, and of creating a new kind of cultural teaching which facilitates communication across social and geographical boundaries. He provides a historical framework for the development of both television and television studies, his focus ranging from an analysis of the early documentary *Housing Problems*, to the much-overlooked cultural impact of the refrigerator.
