

1. Record Nr.	UNINA9910151930803321
Autore	Bachmann Karin
Titolo	Nachtlicher alleingang / / geschrieben von Karin Bachmann ; illustriert von Adrian Tobler
Pubbl/distr/stampa	Zurich, [Switzerland] : , : Schweizerisches Jugendschriftenwerk, , 2004 ©2002
ISBN	3-7269-0726-2
Edizione	[2. Auflage.]
Descrizione fisica	1 online resource (49 p.)
Disciplina	823.914
Soggetti	Magic Ship
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Titel; Copyright; Die Autorin; Kapitel; Ruckseite

2. Record Nr.	UNINA9910967981203321
Titolo	The Daily Show and rhetoric : arguments, issues, and strategies / / edited by Trischa Goodnow
Pubbl/distr/stampa	Lanham, : Lexington Books, 2011
ISBN	979-82-16-30340-4 1-283-08468-6 9786613084682 0-7391-5004-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (275 p.)
Altri autori (Persone)	KnappTrischa Goodnow
Disciplina	791.45/75
Soggetti	Television programs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction: The Daily Show and Rhetoric-Arguments, Issues, and Strategies; I: The Nature of the Beast; II: Arguments; III: Strategies; IV: Issues; Index; About the Contributors
Sommario/riassunto	The Daily Show and Rhetoric approaches the popular program from a scholarly, rhetorical perspective to uncover the rhetorical nature of the show. Using a variety of rhetorical methods, the book, taken as a whole, concludes that The Daily Show is more than just a show designed to make the audience laugh; it's designed to make the audience think.

3. Record Nr.	UNINA9910971964503321
Autore	Cameron Deborah <1958->
Titolo	Verbal hygiene / / Deborah Cameron
Pubbl/distr/stampa	Milton Park, Abingdon, Oxon ; ; New York, : Routledge, 2012
ISBN	1-136-34208-7 0-203-12389-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (326 p.)
Collana	Routledge linguistics classics
Disciplina	306.44
Soggetti	Language purism Metalanguage
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Verbal Hygiene; Copyright Page; Contents; Foreword; Preface; Acknowledgements; 1. On verbal hygiene; 2. Restrictive practices: the politics of style; 3. Dr Syntax and Mrs Grundy: the great grammar crusade; 4. Civility and its discontents: language and 'political correctness'; 5. The new Pygmalion: verbal hygiene for women; 6. On the state of the state of the language; Afterword; Notes; References; Name index; Subject index
Sommario/riassunto	<P>This reissue will include a new foreword and an afterword which will address the original need for the book and developments which have occurred since publishing the book. </P>