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Nota di contenuto	Cognitive Linguistics Investigations -- Editorial page -- Title page -- LCC data -- Table of contents -- Preface -- Biographical information -- Introduction -- 1. The cognitive linguistics agenda -- 2. Outline of this volume -- References -- I. Cultural models and conceptual mappings -- When does cognitive linguistics become cultural? -- 1. Introduction -- 2. Operational concepts -- Scenarios -- Discourse scenarios and discursives -- Categories: Complex, radial, and polycentric -- 3. Case studies -- Case 1: Grammatical voice and emotion language in Tagalog5 -- Case 2: Shona noun classifiers as polycentric categories -- 4. Conclusions -- Notes -- References -- Appendix -- Purple persuasion -- 1. Introduction -- 2. Voting -- Palatable candidates -- Stinky candidates -- Public conversation -- Sending a message -- Legal act of civil disobedience -- Summary -- 3. Purple point of contact -- Let's have church here in your home -- Testimony -- Sowing the seed of 5, 10, or 20 -- The purple envelope please -- Summary -- 4. Conclusions -- Acknowledgments -- References -- Depicting fictive motion in drawings -- 1. Introduction

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Sommario/riassunto

The total body of papers presented in this volume captures research across a variety of languages and language groups, to show how particular elements of linguistic description draw on otherwise separate aspects (or fields) of linguistic investigation. As such, this volume captures a diversity of research interest from the field of cognitive linguistics. These areas include: lexical semantics, cognitive grammar, metaphor, prototypes, pragmatics, narrative and discourse, computational and translation models; and are considered within the contexts of: language change, child language acquisition, language and culture, grammatical features and word order and gesture. Despite possible differences in philosophical approach to the role of language in cognitive tasks, these papers are similar in a fundamental way: they all share a commitment to the view that human categorization involves mental concepts that have fuzzy boundaries and are culturally and situation-based.