

1. Record Nr.	UNINA9910967831503321
Autore	Dodson Bill
Titolo	China fast forward : the technologies, green industries and innovations driving the mainland's future / / Bill Dodson
Pubbl/distr/stampa	Singapore, : John Wiley & Sons Singapore Pte Ltd., c2012
ISBN	9786613855312 9781283542869 1283542862 9781118176344 1118176340
Edizione	[1st edition]
Descrizione fisica	1 online resource (257 p.)
Disciplina	338.0640951
Soggetti	Technology - China Industries - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	China Fast Forward: The Technologies, Green Industries and Innovations Driving the Mainland's Future; Contents; Acknowledgments; Introduction; Chapter 1: Innovation Nation; Impure Research; The Patronage Party; Gimme a Big "I"!; What's a Little Intellectual Property Theft between Friends?; Education; Grafting Innovation; A Cautionary Tale; The Glory That Was Ours; Chapter 2: The Fractured Web; Finger on the Button; Filtering for Profit; Just the Internet, Please; Hold the Coffee; Into the Fray; If You Can't Beat 'Em; China Scrums; Chapter 3: The Silicon Paddies of China The Hi-tech Face of China If You Build It, They Will Outsource; Crouching Dragon, Leaping Elephant; A Tale of Two Outsourcers; On the Hunt for BPO in Deepest China; Chapter 4: Heavy Metal; Ships Ahoy!; Fast Car; A Ticket to Ride; Selling into Developing Countries; Chapter 5: Brand China; A National Image Made in China; When Being a Chinese Company Isn't Cool; Beyond Cheap; Management Innovation; The Operation Was a Success. . .; What Was the Plan Again?; Red Flags; Branding Beyond Nationality; Chapter 6: Declaration of Energy Independence; Coal in China's Stocking; Cleaning Up Coal's Act

Economics Rules Oily Risers; What a Gas; Breaking the Addiction; Chapter 7: Consider the Alternatives; Wind at My Back; A Little Ray of Sunshine; Damming Neighbors; Nuclear Deterrents; Welcome to Electric Avenue; A Battery of New Energy Technologies; Chapter 8: Errors of Emission; The Dark Side of the Sun; Get the Lead Out; Rare Earths, Common Pollution; When There Is No Longer a Backyard; Chapter 9: Dragon on a Diet; Watergy; Turning Water into Oil; Manufacturing Water; Building Sustainable Cities; Building Energy Efficiency; Green Shoots; ""Dunno Where It Came From"" Chapter 10: Assembly Required Can't We Be Civil?; ""For We are Living in a Material World . . .""; Onward Christian Soldiers; A Charitable Streak; The Final Innovation; Hot House Innovation; Afterword: The Curse of Steve Jobs; Indigenous, not Ingenious; The Scramble for Energy; Free Exchange; Oops!; A New Dialog of Discovery; Notes; About the Author; Bibliography; Index

Sommario/riassunto

Will China Surpass the United States as an innovation nation? China is tirelessly working to overcome its technological deficiencies by driving R&D initiatives in government and business and adapting Western Internet platforms for domestic use. It is extending its technological reach through a major drive to rival India as a services outsourcing leader and projecting its high-tech brands into the companies and homes of other countries. But whether China succeeds will depend on how it handles such issues as demography, energy dependency, and resource limitations. The environmental
