

1. Record Nr.	UNINA9910867267603321
Autore	Barrington Red (Director, Red Star Digital, UK)
Titolo	Getting started in affiliate marketing [[electronic resource] /] / Red Barrington
Pubbl/distr/stampa	London, : Henry Stewart Talks, 2020
Descrizione fisica	1 online resource (1 streaming video file (35 min.) : color, sound)
Collana	Digital marketing best practice : fundamentals of strategy and practice, , 2056-4570
Soggetti	Affiliate programs (World Wide Web) Internet marketing Multilevel marketing
Lingua di pubblicazione	Inglese
Formato	Videoregistrazione
Livello bibliografico	Monografia
Note generali	Animated audio-visual presentation with synchronized narration. Title from title frames.
Nota di contenuto	Contents: Understanding affiliate marketing -- Tracking in affiliate marketing -- Benefits and drawbacks of affiliate marketing -- Affiliate segments.

2. Record Nr.	UNINA9910967783803321
Titolo	Blurring the boundaries : explorations to the fringes of nonfiction // edited by B.J. Hollars
Pubbl/distr/stampa	Lincoln, : University of Nebraska Press, 2013
ISBN	9781496210128 1496210123 9781283948814 1283948818 9780803245808 0803245807
Edizione	[1st ed.]
Descrizione fisica	1 online resource
Altri autori (Persone)	HollarsB. J
Disciplina	818/.609
Soggetti	American prose literature - 21st century Creative nonfiction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction: Let the Blurring Begin / B.J. Hollars -- On "The Structure of Trouble": Fitting Function to Form / Marcia Aldrich -- The Eighteenth Week ; On "The Eighteenth Week": On Point of View / Monica Berlin -- Time and Distance Overcome ; On "Time and Distance Overcome": The Rewards of Research / Eula Biss -- An Essay and a Story about Mötley Crüe ; On "An Essay and a Story about Mötley Crüe": Knowing One's Audience and Making Your Dreams Come True / Ryan Boudinot -- Dazzle ; On "Dazzle": The Fluidity of Boundaries / Ashley Butler -- Thirty Minutes to the End: An Essay to My Aunt Judy on the Occasion of the May 4, 2007, Tornado ; On "Thirty Minutes to the End: An Essay to My Aunt Judy on the Occasion of the May 4, 2007, Tornado": Rethinking Genre / Steven Church -- Bait ; On "Bait": The Hybridity of Form / Stuart Dybek -- Salvos into the World of Hummers ; On "Salvos into the World of Hummers": The Convergence of Subject and Style / Beth Ann Fennelly -- Flagpole Wedding, Coshocton, Ohio, 1946: An Essay on Process ; On "Flagpole Wedding, Coshocton, Ohio, 1946: An Essay on Process": Transitioning from Notes to Novel / Robin Hemley --

Whistling in the Dark ; On "Whistling in the Dark": When Telling Lies Reveals Truth / Naomi Kimbell -- 71 Fragments for a Chronology of Possibility ; On "71 Fragments for a Chronology of Possibility": An Eight-Fragment, Five-Paragraph Essay / Kim Dana Kupperman -- Headaches ; On "Headaches": Articulating the Inexplicable / Paul Maliszewski -- Asymmetry ; On "Asymmetry": The Typewriter Is Not a Typewriter / Michael Martone -- Outline toward a Theory of the Mine versus the Mind and the Harvard Outline ; Outline toward a Reflection on the Outline and the Splitting of the Atom, I Mean the Colorado River, I Mean Our Collective Attentions, or Maybe I Mean the Brain, Which Is Mostly Forks, You Know / Ander Monson -- Four Essential Tips for Telling the Truth in Personal Memoir and Securing That Blockbuster Book Deal ; On "Four Essential Tips for Telling the Truth . . .": Implementing Exaggeration and Humor / Dinty W. Moore -- A Visit to the Doctor ; On "A Visit to the Doctor": The Omission of I / Susan Neville -- Contra ; On "Contra": Nostalgia and the Shared Experience / Brian Oliu -- Squirrel: An Ars Poetica ; On "Squirrel: An Ars Poetica": Starting in One Place and Ending in Another / Lia Purpura -- Why I Hope My Soap Opera Will Outlive Me and Other Confessions about a Dying Art ; On "Why I Hope My Soap Opera Will Outlive Me and Other Confessions about a Dying Art": Breaking the Fourth Wall / Wendy Rawlings -- Monster ; On "Monster": The Immersion Effect / Ryan Van Meter.

Sommario/riassunto

This collection features twenty genre-bending essays from today's most renowned teachers and writers. These essays experiment with structure, style, and subject matter, and each is accompanied by the writer's personal reflection on the work itself, illuminating his or her struggles along the way. Readers also receive a practical approach to craft thanks to the unique writing exercises provided by the writers themselves.
