Record Nr. UNINA9910967781603321 Autore Banks Ingrid <1966-> Titolo Hair matters: beauty, power, and Black women's consciousness / / **Ingrid Banks** New York,: New York University Press, c2000 Pubbl/distr/stampa 0-8147-3945-8 **ISBN** 0-585-43463-8 Edizione [1st ed.] Descrizione fisica 1 online resource (x, 197 pages, 16 unnumbered pages of plates): illustrations Classificazione SOC001000 Disciplina 391.5/082 Soggetti African American women - Race identity African American women - Social conditions Hair - Social aspects - United States Beauty, Personal - Social aspects - United States African American women African American women - Social life and customs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references (p. 185-191) and index.

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About the Author

Sommario/riassunto Long hair in the 60's, Afros in the early 70's, bobs in the 80's, fuchsia

in the 90's. Hair is one of the first attributes to catch our eye, not only because it reflects perceptions of attractiveness or unattractiveness, but also because it conveys important political, cultural, and social meanings, particularly in relation to group identity. Given that mainstream images of beauty do not privilege dark skin and tightly

coiled hair, African American women's experience provides a starkly

different perspective on the meaning of hair in social identity."-National Women's Studies Association Journal "Grab your copy at your
local bookseller and get hip to what your hair is saying to others with
regards to beauty, culture and politics. Learn about how culture has a
love for coifs, because after all, so do you!"-Sophisticate's Black Hair
Styles Guide Drawing on interviews with over 50 women, from teens to
seniors, Hair Matters is the first book on the politics of Black hair to be
based on substantive, ethnographically informed research. Focusing on
the everyday discussions that Black women have among themselves
and about themselves, Ingrid Banks analyzes how talking about hair
reveals Black women's ideas about race, gender, sexuality, beauty, and
power. Ultimately, what emerges is a survey of Black women's
consciousness within both their own communities and mainstream
culture at large.