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Nota di contenuto	Why Study Media Policy and Regulation? / Hannu Neiminen -- Is Content Still King? Trends and Challenges in the Production and Distribution of Television Content in Europe / Tim Raats, Jeanette Steamers and Karen Donders -- Media Economics and Transformation in a Digital Europe / Tom Evens -- Media Governance: More than a Buzzword / Werner A. Meier -- Subsidies: Fuel for Media / Josef Trappel -- Public Service Media in Western Europe Today: Ten Countries Compared / Hilde van den Bulck, Leen d'Haenens and Tim Raats -- The Europeanization of the European Media: The Incremental Cultivation of the EU Media Policy / Stylianos Papathanassopoulos -- The Council of Europe: Ensuring the Freedom and Independence of Europe's Media / Tarlach McGonagle -- Europe's Internet Policies: The Challenge of Maintaining an Open Internet / Christian Möller and Tarlach McGonagle -- Media and Democracy: A Couple Walking Hand in Hand? / Josef Trappel and Hannu Nieminen -- Media Diversity and Pluriformity: Hybrid 'Regimes' across Europe / Leen d'Haenens, Elke Ichau, Hanne Vadenberghe and Pascal Verhoest -- Testing the Boundaries: Evolving Norms and Troubling Trends for Journalism /

Auské Balytiene, Karin Raeymackers and Elena Vartanova.

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Sommario/riassunto

This book offers a comprehensive overview of the current European media in a period of disruptive transformation. It maps the full scope of contemporary media policy and industry activities while also assessing the impact of new technologies and radical changes in distribution and consumption on media practices, organizations and strategies. Combining a critical assessment of media systems with a thematic approach, it can serve as a resource for scholars or as a textbook, as well as a source of good practices for steering media policy, international communication and the media landscape across Europe.

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