

1. Record Nr.	UNINA9910967663103321
Autore	Beenhakker Henri L
Titolo	The global economy and international financing / / Henri L. Beenhakker
Pubbl/distr/stampa	Westport, CT, : Quorum Books, 2001
ISBN	9780313004704 0313004706 9780585383965 0585383960
Edizione	[1st ed.]
Descrizione fisica	1 online resource (278 p.)
Disciplina	658.15/99
Soggetti	International finance Foreign exchange International trade International business enterprises - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- Figures and Tables -- Preface -- Foreign Exchange Markets -- International Trade -- International Capital Flows -- Balance-of-Payments Policy -- Determinants of Interest Rates -- Financial Crises: Insights From East Asia -- Managing Foreign Exchange Exposure -- Financing from a Global Perspective -- Water Supply Project (Case Study) -- Interest Tables for Discrete Compounding -- Arcadian Telecom (Case Study) -- Credit Rating Agencies -- Cash Flow Analysis (Case Study) -- Probability of a Value of $Z = [P - E(P)]$ Being Smaller than (or Equal to) the Values Tabulated in the Margins -- Development of a New Subsidiary (Case Study) -- Second-Generation Currency Risk Management Products -- Index.
Sommario/riassunto	Executive decision makers are coming to understand that strategic management, national government policies, and the international public sector are all related, often in subtle ways. Foreign markets now have even more influence on corporate performance. Dr. Beenhakker familiarizes readers with a multifaceted approach to decision making in an international context, focusing on the interactions between the private and public sectors. In doing this he shows how macroeconomic

issues affect the global economy, specifically their impact on international financing. Though drawing upon a wide range of sources in economics, finance, accounting, and statistics, among other fields, this work requires no special grounding in any of these fields to be read, grasped, and applied. Dr. Beenakker's analytical techniques help translate the often vague rules of thumb used by international finance executives into specific decision making criteria. With numerous examples and illustrations, plus a clearly defined conceptual framework to analyze, predict, and respond to changes in the financial environment and world trade, Dr. Beenakker's book is an essential resource for executive-level decision makers throughout today's globalizing organizations.
