

1. Record Nr.	UNINA9910967626503321
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Titolo	Language and power in blogs : interaction, disagreements and agreements // Brook Bolander
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2013] ©2013
ISBN	9789027270986 9027270988
Edizione	[1st ed.]
Descrizione fisica	1 online resource (291 p.)
Collana	Pragmatics & Beyond New Series ; ; 237 Pragmatics & beyond new series
Classificazione	ES 155
Disciplina	302.23
Soggetti	Blogs - Social aspects Communication and technology Language and the Internet
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Language and Power in Blogs; Editorial page; Title page; LCC data; Dedication page; Table of contents; Acknowledgments; List of tables and figures; Chapter 1. Introducing language use and power in personal/diary blogs; 1.1 Overture; 1.2 Laying out the dual approach to power; 1.3 Research questions and scope; Interactional patterns, topic control and implications for power; Agreements and disagreements: Their role and ties to power; 1.4 Structure; Chapter 2. Blogging as a social practice; 2.1 Introduction; 2.2 Introducing blogs; 2.2.1 A working definition of blogs 2.2.2 Personal/diary blogs: An increasingly-popular sub-type 2.3 Frames in blog communities of practice; 2.3.1 The participant framework of personal/diary blogs; 2.3.2 Relational work and interpersonal language use; 2.3.2 Expectations in personal/diary blogs; 2.3.3 Norms of interaction in personal/diary blogs; 2.4 Summary; Chapter 3. Power in theory; 3.1 Introducing power or "another conceptual can of worms" (Thornborrow 2002, 5); 3.2 Differential access to the blogosphere: The digital divide; 3.3 Distribution of

resources within blogs

3.4 Conversational control and the exercise of power: Implications for personal/diary blogs Finding 1: Dominant participants produce more text and are responded to more often than non-dominant participants; Finding 2: Dominant individuals are instrumental in topic control; 3.5 Summary; Chapter 4. Disagreements and agreements in theory; 4.1 Defining disagreements and agreements (criticism and compliments); 4.2 Social factors associated with disagreements and agreements offline and online; 4.2.1 Face and preference; 4.2.2 Frames, culture and participant relationships 4.2.3 Participant relationships (and hierarchies) 4.2.4 Participation format; 4.3 Medium factors associated with disagreements and agreements online; 4.3.1 Anonymity and lack of social context cues (flaming); 4.3.2 Message format, persistence of transcript and quoting (responsiveness); 4.4 Disagreements and the exercise of power; 4.5 Summary; Chapter 5. The blog corpus and its analysis; 5.1 Introduction; 5.2 Data description; 5.2.1 Technical characteristics of the blogs; 5.2.2 A sociolinguistic characterisation of the eight personal/diary blogs; 5.3 Data selection; 5.4 Data analysis 5.4.1 Computer-mediated discourse analysis (CMDA) 5.4.2 The coding scheme; 5.4.3 The qualitative questionnaire; 5.5 Summary and outlook; Chapter 6. Power in practice I; 6.1 Introduction; 6.2 Revisiting the coding scheme: Entry types and discourse moves; 6.2.1 Entry types; 6.2.2 Discourse moves and their syntactic realisation; 6.3 Interactional patterns in the personal/diary blog corpus: An overview; 6.4 Reader responses to bloggers' posts; 6.5 Blogger responses to readers; 6.5.1 The bloggers' practice of commenting; 6.5.2 Reasons behind the bloggers' practice of commenting 6.6 Reader response to readers

Sommario/riassunto

Language and Power in Blogs systematically analyses the discursive practices of bloggers and their readers in eight English-language personal/diary blogs. The main focus is thereby placed on ties between these practices and power. The book demonstrates that the exercise of power in this mode can be studied via the analysis of conversational control (turn-taking, speakership and topic control), coupled with research on agreements and disagreements. In this vein, it reveals that control of the floor is strongly tied not solely to rates of participation, but more strikingly to the types of
