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| Autore                  | Crosley Gale  |
| Titolo                  | At the crossroads : the remarkable CPA firm that nearly crashed, then soared // Gale Crosley and Debbie Stover  |
| Pubbl/distr/stampa      | Hoboken, N.J., : J. Wiley & Sons, Inc., c2008   |
| ISBN                    | 9786611217495<br>9781118045190<br>111804519X<br>9781281217493<br>1281217492<br>9780470262221<br>0470262222  |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (210 p.)  |
| Altri autori (Persone)  | StoverDebbie  |
| Disciplina              | 657.068   |
| Soggetti                | Accounting firms - Management<br>Organizational change<br>Organizational effectiveness  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | The story of a mythical Minneapolis CPA firm, Crandall & Potter, a composite based on various firms the author has worked with as a consultant.   |
| Nota di contenuto       | At the Crossroads; CONTENTS; ABOUT THE AUTHORS; INTRODUCTION; CAST OF CHARACTERS; PART I: NO DISCIPLINE, NO GROWTH; PART II: SHALL WE GROW?; PART III: BUSINESS DISCIPLINE BRINGS PRACTICE GROWTH; APPENDIX: THE PRACTICE GROWTH MODEL  |
| Sommario/riassunto      | If you'd like to know how to change your underachieving firm, At The Crossroads: The Remarkable CPA Firm That Nearly Crashed, Then Soared may hold the key to a bright new future. This innovative book is told in story form, drawing the reader behind the scenes of a dysfunctional team that applies Crosley's Practice Growth Model to overcome the defects to produce a highly functional team. |