

1. Record Nr.	UNINA9910967569903321
Titolo	Retailing environments in developing countries / / edited by Allan M. Findlay, Ronan Paddison, and John A. Dawson
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1990
ISBN	1-134-95805-6 1-134-95806-4 1-280-11167-4 0-203-97671-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (300 p.)
Altri autori (Persone)	DawsonJohn A FindlayAllan M PaddisonRonan
Disciplina	381.1091724 381/.1
Soggetti	Consumer behavior - Developing countries Retail trade - Developing countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Half-Title; Title; Copyright; Contents; List of figures; List of tables; Notes on contributors; Preface; Part I Theory and practice of retail studies in developing countries; Part II Retail structure and change in less-developed countries; Part III Consumer behaviour, culture and retail change; Part IV Towards a research agenda
Sommario/riassunto	Retailing in less developed countries can take any number of forms and fulfils a wide range of different needs. As this book shows it is susceptible to cultural as well as to economic forces and it needs to be analysed in terms of both global economic shifts and place-specific social and economic formations.