

1. Record Nr.	UNINA9910967536503321
Titolo	Advances in accounting education . Vol. 10 // edited by Bill N. Schwartz, Anthony H. Catanach
Pubbl/distr/stampa	Bingley, UK, : Emerald, 2009
ISBN	9786613682291 9781280771521 1280771526 9781848558830 184855883X 9781848558823
Edizione	[1st ed.]
Descrizione fisica	1 online resource (276 p.)
Collana	Advances in accounting education, , 1085-4622
Altri autori (Persone)	SchwartzBill N CatanachAnthony H
Disciplina	657.0711
Soggetti	Business & Economics - Accounting - General Education - Teaching Methods & Materials - General Accounting Teaching of a specific subject Accounting - Study and teaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Helps meet the needs of faculty members interested in ways to improve their classroom instruction. This title includes articles that emphasize pedagogy that is explaining how faculty members can improve their teaching methods or how accounting units can improve their curricula/programs.
Nota di contenuto	Earnings management and corporate social responsibility : an in-class exercise to illustrate the short-term and long-term consequences / Carol M. Fischer, Michael J. Fischer -- Factors affecting initial placement of accounting Ph.Ds / William W. Stammerjohan, Deborah L. Seifert, Ronald P. Guidry -- Students' ethical and professional perceptions of earnings management / Daryl M. Guffey, D. David McIntyre, Jeffrey J. McMillan -- Accounting certificate programs : serving the needs of students while benefiting your university and accounting department / Janet A. Samuels, D. Jordan Lowe, Catherine

A. Finger -- Accounting department chairs' perceptions of the importance of communication skills -- Jacqueline J. Schmidt, Brian Patrick Green, Roland Madison -- The influence of motivation on cheating behavior among accounting majors / Kenneth J. Smith, Jeanette A. Davy, Donald L. Rosenberg -- Introductory accounting : principles or financial? / Robert L. Braun, Pierre L. Titard -- Business-student partnership : linking accounting information systems, internal control, and auditing / Claire Kamm Latham -- Establishing an eMentor program : Increasing the interaction between accounting majors and professionals / Nancy L. Wilburn, T.S. Amer, Bob G. Kilpatrick -- Using service-learning in graduate auditing courses : a standards-based framework / Angela M. Woodland -- Instilling student responsibility with team contracts and peer evaluations / B. Douglas Clinton, Pamela A. Smith.

---

#### Sommario/riassunto

Advances in Accounting Education is a referenced, academic research annual whose purpose is to help meet the needs of faculty members interested in ways to improve their classroom instruction. We publish thoughtful, well-developed articles that are readable, relevant and reliable. Articles may be either empirical or non-empirical. They emphasize pedagogy i.e. explaining how faculty members can improve their teaching methods or how accounting units can improve their curricula/programs.

---