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Sommario/riassunto

Achieve competitive financial returns and make a difference at the same time by applying the information in *Compelling Returns: A Practical Guide to Socially Responsible Investing*, a well-rounded guide to socially responsible investing (SRI). Understand the basics of SRI and discover how you can align your values with your investments by choosing from three basic strategies. Learn to implement these strategies in your investment portfolios and combine your newfound knowledge with the basic principles of successful investing. An up-to-date directory of companies involved with SRI is incl
