

1. Record Nr.	UNINA9910967434003321
Autore	Murphy Sarah Anne
Titolo	The librarian as information consultant : transforming reference for the Information Age // Sarah Anne Murphy
Pubbl/distr/stampa	Chicago, : American Library Association, 2011
ISBN	0-8389-9276-5 1-283-09350-2 9786613093509 0-8389-9275-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (121 p.)
Classificazione	LAN025000
Disciplina	025.5/2 025.52
Soggetti	Reference services (Libraries) - Forecasting Reference services (Libraries) - Management Information consultants Reference librarians - Effect of technological innovations on
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The library and information consultant -- Strategies for building and maintaining consumer relationships -- Marketing the library and information consultant's services : creating a sophisticated brand -- The business of consulting : managing employee service roles and consumer demand -- Developing the infrastructure and culture for continuous quality improvement.
Sommario/riassunto	Murphy innovatively rethinks the philosophy behind current library reference services in this thought-provoking book.

2. Record Nr.	UNICAMPANIAVAN00062669
Autore	Nesterov, Yurii E.
Titolo	Interior-point polynomial algorithms in convex programming / Yurii Nesterov and Arkadii Nemirovskii
Pubbl/distr/stampa	Philadelphia, : SIAM, 1994
ISBN	08-987151-5-6
Descrizione fisica	IX, 405 p. ; 27 cm
Altri autori (Persone)	Nemirovskii, Arkadii Semenovich
Soggetti	90-XX - Operations research, mathematical programming [MSC 2020]
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia