

1. Record Nr.	UNINA9910967399503321
Autore	Hedges William, Sir, <1632-1701.>
Titolo	The diary of William Hedges, Esq. (afterwards Sir William Hedges), during his agency in Bengal : as well as on his voyage out and return overland (1681-1687). Volume II, Containing notices regarding Sir William Hedges, documentary memoirs of Job Charnock, and other biographical and miscellaneous illustrations of the time in India / / edited by R. Barlow and Henry Yule
Pubbl/distr/stampa	Farnham, Surrey, : Ashgate, 2010
ISBN	1-282-89310-6 9786612893100 1-4094-1581-3
Descrizione fisica	17, cc lx, 16 p. : ill., facsims., ports
Altri autori (Persone)	BarlowR YuleHenry, Sir, <1820-1889.>
Soggetti	India History 1526-1765 Hugli River (India)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reprint of the 1888 ed. published by the Hakluyt Society.
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	The diary is transcribed, with introductory notes, etc. by R. Barlow, and illustrated by 'Copious Extracts from Unpublished Records, etc.' by Colonel Henry Yule. The volume follows First Series 75 and is continued in 78. The whole work contains: I. The diary, with index.--II. Notices regarding Sir William Hedges, documentary memoirs of Job Charnock, and other biographical and miscellaneous illustrations of the time in India. -III. Documentary contributions to a biography of Thomas Pitt, governor of Fort St. George; with collections on the early history of the company's settlement in Bengal; and on early charts and topography of the Hugli River The supplementary material includes the 1887 annual report. This is a new print-on-demand hardback edition of the volume first published in 1888.

2. Record Nr.	UNINA9910962333903321
Autore	Heith Diane J.
Titolo	The presidential road show : public leadership in an era of party polarization and media fragmentation / / Diane J. Heith
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2016
ISBN	1-317-25352-3 1-315-63260-8 1-61205-321-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (208 p.)
Collana	Media and power series
Disciplina	352.2360973
Soggetti	Presidents - United States - History - 21st century Presidents - United States - History - 20th century Political leadership - United States - History - 21st century Political leadership - United States - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2013 by Paradigm Publishers.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Title Page""; ""Contents""; ""Tables and Figures""; ""Preface""; ""Acknowledgments""; ""Chapter 1""; ""Chapter 2""; ""Chapter 3""; ""Chapter 4""; ""Chapter 5""; ""Chapter 6""; ""Chapter 7""; ""Chapter 8""; ""Notes""; ""Bibliography""; ""Index""; ""About the Author""
Sommario/riassunto	In The Presidential Road Show: Public Leadership in an Era of Party Polarization and Media Fragmentation, Diane J. Heith evaluates presidential leadership by critically examining a fundamental tenet of the presidency: the national nature of the office. The fact that the entire nation votes for the office seemingly imbues the presidency with leadership opportunities that rest on appeals to the mass public. Yet, presidents earn the office not by appealing to the nation but rather by assembling a coalition of supporters, predominantly partisans. Moreover, once in office, recent presidents have had trouble controlling their message in the fragmented media environment. The combined constraints of the electoral coalition and media environment influence the nature of public leadership presidents can exercise. Using a data set containing not only speech content but also the classification of the audience, Diane J. Heith finds that rhetorical leadership is constituency

driven and targets audiences differently. Comparing tone, content, and tactics of national and local speeches reveals that presidents are abandoning national strategies in favor of local leadership efforts that may be tailored to the variety of political contexts a president must confront.

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