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Nota di contenuto	Gastronomy and Regional Identity : Balkan vs. National Cuisine / Ana Jovicic Vukovic and Aleksandra Terzic -- Importance of Cheese Production in Livno and Vlasic for Gastronomy and Tourism Development in Bosnia and Hezegovina / Amra Causevic and Edin Hrelja -- "There is no lunch without potatoes" : Culinary Heritage of the Posavje Region in Tourism Supply / Lea Kuznik, Marjetka Rangus -- Are We Delicious Enough? : Challenges of Gastro-Tourism Development in Bosnia and Herzegovina / Aleksandra Nikolic, Guna Salputra, Mirza Uzunovic, and Alen Mujcinovic -- IMage of Local Cuisine as Part of a Rural Tourism / Nikola Vuksanovic and Dunja Demirovic Bajrami -- Development of Slovenia's Gastronomy : From Peasant Food to the European Region of Gastronomy 2021 / Marko Kukanja and Almir Pestek -- Exploring Gastronomy and Event Interlinkages in DMO's Strategic Activities : Two Croatian Destinations Perspective / Smiljana

Pivcevic, Klara Trost Lesic -- Restaurant Online Reputation and Destination Competitiveness : Insight into TripAdvisor Data / Ante Mandic, Smiljana Pivcevic, and Lidija Petric -- Importance of Gastronomy for Further Tourism Development in Western Balkans Economies with Focus on Serbia / Mirjana Radovic Markovic and Renata Pindzo -- The Financial Potential of Gastronomy for Tourism Development in Croatia / Sabina Hodzic, Sinisa Bogdan, and Suzana Baresa.

Sommario/riassunto

Gastronomy for Tourism Development provides readers with insight into the political reasons all countries in the region pay little attention to the common gastronomic heritage. It challenges the issues faced by those within the industry, addressing the potential for the region to become a sustainable and attractive European food destination.
