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| Nota di contenuto | Introduction and main findings / John C. Beghin -- A cost-benefit approach for the assessment of nontariff measures in international trade / John C. Beghin ... [et al.] -- The economics and potential protectionism of food safety standards and inspections : an application to the U.S. shrimp market / John C. Beghin, Anne-Celia Disdier, Stéphan Marette -- 3. How to promote quality perception : brand advertising or geographical indication? / Chengyan Yue, Stéphan Marette, John C. Beghin -- 4. Transparency in nontariff measures : effects on agricultural trade / Iza Lejárraga, Ben Shepherd, Frank van Tongeren -- 5. Choosing the best model in the presence of zero trade : a fish product analysis / Nhung Tran, Norbert Wilson, Diane Hite -- 6. Investigating the impact of MRL standards similarity on trade / Lan Liu, Chengyan Yue -- 7. The role of EU harmonization in explaining the export-productivity premium of food processing firms / Mark Vancauteran -- 8. Private food standards and firm-level trade effects : a dynamic analysis of the Peruvian asparagus export sector / Monica |

Schuster, Miet Maertens -- 9. Trade effects of private and public European food safety standards on horticultural imports from Kenya / Bruno Henry de Frahan, Nicodème Nimenya -- 10. Stringent maximum residue limits, protectionism, and competitiveness : the cases of the US and Canada / Bo Xiong, John C. Beghin -- 11. The participation of smallholder farmers in high-value export markets governed by standards : the role of exporter procurement practices / Spencer Henson, Steven Jaffee, Oliver Masakure -- 12. Mutual recognition of accreditation : does it matter to trade? Evidence from the food, beverage, and tobacco industry / Knut Blind, Axel Mangelsdorf, John S. Wilson.

Sommario/riassunto

This volume presents new developments in non-tariff measure (NTM) policy analysis by leading authors in the field; from conceptual developments and methodology improvements, to a series of innovative cases studies. A novel policy research agenda underlies the book recognizing that some NTMs are required to sustain market exchange. The investigations address the welfare and trade impacts of standard-like NTMs in presence of market imperfections, their measurements, potential protectionism, and implications for North-South trade and income prospects in developing countries, including for small holders. Several analyses address the potential trade-cost effects of these NTMs through their lack of transparency, their heterogeneity across countries, and constraints to harmonize them and gains from harmonization. Several analyses investigate trade within OECD countries, including looking at export decisions by heterogeneous firms and the effect of harmonization of standards on firm productivity, and exploring the export-enhancing effect of a country's own stringency in standards. Practical policy implications are drawn.
