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media and Web 2.0; Web 2.0 characteristics, functions and applications; Conclusion; 8 Influencing factors for technology uptake for sustainable tourism; Introduction; Influencing factors; Conditions required for implementation; Conclusion; 9 The way forward; Introduction; The technological environment; Sustainable sewers and radiation counters; Extra lanes on the superhighway?; Web 3.0 and the Semantic Web; Access devices and interfaces; Artificial intelligence; Brain-computer interfaces

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Sommario/riassunto

Sustainable development is a highly topical issue and is of critical importance to tourism as the environment is of utmost importance for the continued development and prosperity of the industry. There have been numerous texts written on sustainable tourism and the measures to mitigate and manage this but none which acknowledges Information and Communication Technologies (ICT) as a mechanism of doing so despite being an emerging area of research. ICT in this context refers to innovative tools which form an integrated system of software and networked equipment that facilitates data processing
