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Nota di contenuto	ch. 1. Introduction / John Parkin -- ch. 2. Cycling cultures in Northern Europe : from golden age to Renaissance / Trine Agervig Carstensen, Anne-Katrin Ebert -- ch. 3. Women cycling through the life course : an Australian case study / Jennifer Bonham, Anne Wilson -- ch. 4. The role of advocacy and activism / Rachel Aldred -- ch. 5. Cycling, urban form and cities : what do we know and how should we respond? / Kevin J. Krizek -- ch. 6. Network planning and infrastructure design / John Parkin, Glen Koorey -- ch. 7. Evolution of urban bicycle transport policy in China / Pan Haixiao -- ch. 8. Cycling in developing countries : context, challenges and policy relevant research / Mark Brussel, Mark Zuidgeest -- ch. 9. Understanding and promoting bicycle use : insights from psychological research / Sebastian Bamberg -- ch. 10. The benefits of cycling : viewing cyclists as travellers rather than non-motorists / Maria Borjesson, Jonas Eliasson -- ch. 11. Private interventions in a public service : an analysis of public bicycle schemes

Sommario/riassunto

The book explores the reasons for difficulties in making cycling mainstream in many cultures, despite its claims for being one of the most sustainable forms of transport. The topic is looked at from the varying perspectives of people, the environment and the economy with multi-disciplinary contributions from the UK, Denmark, the Netherlands, Sweden, Spain, Germany, Australia, China and USA. Initially it examines the cultural development of cycling in countries with high use and the differences in use between different sub-groups of the population. It then explores issues of urban form, and the attributes of the network and the system for appropriately accommodating cycle users. Cross-cultural issues are once again investigated through an exposition of research in developing countries and the environment in which scheme promoters and users operate. The book draws to a close with an exploration of state-of-the-art thinking on demand model.