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Retail Industries; 11. Patterns and Practices in Three Retail Industries: Grocery, Apparel, and E-tailing; 12. Conclusion: How Computers

Computing by Industry Appendix B: The Universal Product Code (UPC), Optical Character

Recognition (OCR), and Point-of-Sale (POS)Notes; Bibliographic Essay; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y

Changed the American Economy; Appendix A: How to Study the Role of

Sommario/riassunto

This text provides a historical perspective on how some of the most important American industries used computing over the past half century, describing their experience, their best practices and the role of industries and technologies in changing the nature of American work.