

1. Record Nr.	UNINA9910966897503321
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Titolo	The multifaceted relationship between accounting, innovative entrepreneurship, and knowledge management : theoretical concerns and empirical insights / / Rosanna Spano and Nadia Di Paola
Pubbl/distr/stampa	Bingley, England : , : Emerald Publishing, , [2019] ©2019
ISBN	9781787690592 1787690598 9781787690578 1787690571
Edizione	[1st ed.]
Descrizione fisica	1 online resource (122 pages)
Collana	Emerald points
Disciplina	658.421
Soggetti	Entrepreneurship Accounting Knowledge management Business & Economics - Accounting - General
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prelims -- Introduction -- 1. Innovative entrepreneurship: current issues and future trends -- 2. Controlling innovation and innovating controls towards entrepreneurship -- 3. Empirical insights on the relationship between accounting and entrepreneurship -- References -- Index.
Sommario/riassunto	The interplay between accounting, innovative entrepreneurship, and knowledge management is an increasingly crucial and yet under-researched topic. These apparently compartmental debates need to be integrated and comprehended as a whole to support the entrepreneurial adventure in this new era. This book proposes a novel approach to the understanding of an entrepreneurial world that is quickly changing. It ties together the debates surrounding control, innovative entrepreneurship, and knowledge management, and acknowledges that there is a need to build a bridge between theory and practice. In doing so it provides a rich empirical analysis to support and

complement the theoretical issues raised. The book offers a profound but easily understandable theoretical systematization, to date unavailable, alongside relevant practical and policy implications drawn from real case studies and business plans. The book will prove a useful and thought-provoking read to academic researchers and practitioners who are interested in the key interplay of these previously isolated disciplines.
