

1. Record Nr.	UNINA9910966655103321
Autore	Boatright John Raymond <1941->
Titolo	Ethics in finance // John R. Boatright
Pubbl/distr/stampa	Chichester, West Sussex : , : John Wiley & Sons, , 2014
ISBN	9781118789261 9781118789339 1118789334
Edizione	[Third edition.]
Descrizione fisica	1 online resource
Collana	Foundations of business ethics
Disciplina	174/.4
Soggetti	Business ethics Finance - Moral and ethical aspects Finances Ètica empresarial Estudi de casos Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Financial ethics: an overview ; The need for ethics in finance ; The field of finance ethics -- 2. Fundamentals of finance ethics ; A framework for ethics ; Agents, fiduciaries, and professionals ; Conflict of interest -- 3. Ethics and the retail customer ; Sales practices ; Credit cards ; Mortgage lending ; Arbitration -- 4. Ethics in investment ; Mutual funds ; Relationship investing ; Socially responsible investing ; Microfinance -- 5. Ethics in financial markets ; Fairness in markets ; Insider trading ; Hostile takeovers ; Financial engineering -- 6. Ethics in financial management ; The corporate objective ; Risk management ; Ethics of bankruptcy ; Corporate governance.
Sommario/riassunto	The third edition of Ethics in Finance presents an authoritative and wide-ranging examination of the major ethical issues in finance. This new edition has been expanded and thoroughly updated with extensive coverage of the recent financial crisis and the very latest developments within the financial world. * Substantially updated new edition with nearly 40% new material, including sections on credit cards, mortgage

lending, microfinance, risk management, derivatives, and securitization
* Includes coverage and references to the recent financial crisis and the very latest developments within the financial world * Focuses on the practical issues that confront finance professionals, policy makers, and consumers of financial services * Cites examples of the scandals that have shaken public confidence in Wall Street and world financial markets * Includes numerous examples throughout to illustrate the concepts and issues described within the text
