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| Nota di contenuto | About the Author; Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Conventions Used in This Book; Icons Used in This Book; Beyond the Book; Where to Go from Here; Book I: WordPress Basics; Contents at a Glance; Contents at a Glance; Chapter 1: Exploring Basic WordPress Concepts; Discovering the World of Blogging; Understanding Blogging Technologies; Using WordPress as a Content Management System; Chapter 2: Exploring the World of Open Source Software; Defining Open Source; Understanding WordPress Licensing Applying WordPress Licensing to Your ProjectsChapter 3: Understanding Development and Release Cycles; Discovering WordPress Release Cycles; Keeping Track of WordPress Development; Downloading Nightly Builds; Chapter 4: Meeting the WordPress Community; Finding Other WordPress Users; Users Helping Users; Discovering Professional WordPress Consultants and Services; Contributing to WordPress; Participating in Live WordPress Events; Chapter 5: Discovering Different Versions of WordPress; Comparing the Two Versions of WordPress; Hosting Multiple Sites with One WordPress Installation Discovering WordPress VIP ServicesBook II: Setting Up the WordPress |

Software; Contents at a Glance; Chapter 1: Understanding the System Requirements; Establishing Your Domain; Finding a Home for Your Blog; Chapter 2: Using File Transfer Protocol; Understanding FTP Concepts; Setting Up FTP on Your Hosting Account; Finding and Using Free and Easy FTP Programs; Chapter 3: Getting to Know PHP and MySQL; Understanding How PHP and MySQL Work Together; Exploring PHP Basics; Trying Out a Little PHP; Managing Your MySQL Database; Chapter 4: Installing WordPress on Your Web Server
Installing WordPress with FantasticoInstalling WordPress Manually; Chapter 5: Configuring WordPress for Optimum Security; Understanding the Basics of Web Security; Preventing Attacks; Using Trusted Sources; Managing Users; Staying Clear of Soup Kitchen Servers; Hardening WordPress; Chapter 6: Upgrading WordPress; Getting Notified of an Available Upgrade; Backing Up Your Database; Upgrading WordPress Automatically; Upgrading WordPress Manually; Chapter 7: Backing Up, Packing Up, and Moving to a New Host; Migrating Your Existing Blog to WordPress; Moving Your Website to a Different Host
Book III: Exploring the WordPress DashboardContents at a Glance; Chapter 1: Logging In and Taking a Look Around; Logging In to the Dashboard; Navigating the Dashboard; Arranging the Dashboard to Your Tastes; Finding Inline Documentation and Help; Chapter 2: Exploring Tools and Settings; Configuring the Settings; Creating Your Personal Profile; Setting Your Blog's Format; Chapter 3: Managing Users and Multiple Authors; Understanding User Roles and Capabilities; Allowing New User Registration; Adding New Users Manually; Editing User Details; Managing a Multi-Author Site
Chapter 4: Dealing with Comments and Spam

Sommario/riassunto

Top WordPress guide, now fully updated for the latest WordPress release! This updated new edition comprises one of the largest collections of practical intermediate to advanced information on WordPress. Fully updated for the latest WordPress release, this in-depth book covers it all, from setting up your software to publishing your site, using SEO and social media, developing and using plug-ins, running multiple sites with WordPress, and more. Veteran author Lisa Sabin-Wilson is a top authority on WordPress, and she and her co-authors pack this book with essential and easy-to-follo
