

1. Record Nr.	UNINA9910966589703321
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Titolo	Media bias in presidential election coverage, 1948-2008 : evaluation via formal measurement // Dave D'Alessio
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, 2012
ISBN	979-82-16-31220-8 1-280-65904-1 9786613635976 0-7391-6476-7
Descrizione fisica	1 online resource (155 p.)
Collana	Lexington Studies in Political Communication
Disciplina	324.973/092
Soggetti	Journalism - Objectivity - United States - History Mass media - Objectivity - United States - History Political campaigns - Press coverage - United States - History Presidential candidates - Press coverage - United States - History Presidents - United States - Election - History Press and politics - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Figures and Tables; Acknowledgments; Ch01. On the Nature of Media Bias; Ch02. Forces Acting on the News; Ch03. The Challenges of Measuring Bias; Ch04. Are "The Media" "Biased"?; Ch05. Myths and Realities of Coverage; Ch06. Conclusions, Caveats, and Ruminations; Appendix A; References; Index
Sommario/riassunto	In Media Bias in Presidential Election Coverage 1948-2008, Dave D'Alessio employs meta-analytic techniques to examine whether there are partisan biases in coverage of Presidential election campaigns in newspapers, on TV, and in the news magazines. This study further analyses the four essential natures of news media: as journalistic entities, property, businesses, and political actors. Aggregating the results of 99 previous studies, D'Alessio scrutinizes bias claims in news media, and why political candidates consistently