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Nota di contenuto	CONTENTS; List of Tables; List of Figures; List of Maps; Acknowledgements; CHAPTER 1: Latinos & Ethnic Flexibility; CHAPTER 2: Research Methods; CHAPTER 3: Ethnic Identification in the NYC Context; CHAPTER 4: "I Can Roll Into Whatever": The Case of Roberto; CHAPTER 5: "I Want Them To Be Happy": The Case of Abel; CHAPTER 6: Challenging Ethnic Categories; APPENDIX A: Life History Interview; APPENDIX B: Social Network Questionnaire; APPENDIX C: Transcription Conventions; References; Index
Sommario/riassunto	Negron examines how New York City Latinos negotiate between multiple ethnic identifications. She finds no one-to-one relationship between biographical ethnicity and the use of language and other ethnic markers. Through linguistic flexibility, cross-cultural fluency, and negotiating aspects of personal image, individuals deploy ethnicity in creative and unexpected ways. The reasons for switching ethnic categories range from the relatively minor (getting free drinks), to the quotidian (connecting with friends), to the vital (making a sale). Negron's work calls into question the validity of ethno