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Nota di contenuto	When songs became a business -- Making hits -- Music without musicians -- The traffic in voices -- Musical properties -- Perfect pitch -- The black swan -- The musical soundscape of modernity.
Sommario/riassunto	From Tin Pan Alley to grand opera, player-pianos to phonograph records, David Suisman explores the rise of music as big business and the creation of a radically new musical culture. Provocative, original, and lucidly written, Selling Sounds reveals the commercial architecture of America's musical life.