

1. Record Nr.	UNINA9910966473803321
Titolo	News & numbers : a writer's guide to statistics / / Victor Cohn and Lewis Cope ; with Deborah Cohn Runkle
Pubbl/distr/stampa	Malden, : Wiley-Blackwell, 2012
ISBN	9786613258359 9781444344349 144434434X 9781283258357 1283258358 9781444344332 1444344331
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (199 p.)
Collana	New York Academy of Sciences
Classificazione	498 614.4/20727
Altri autori (Persone)	RunkleDeborah CopeLewis <1934->
Disciplina	614.4/20727
Soggetti	Environmental health Public health Vital statistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Where we can do better -- Certainty of uncertainty -- Testing the evidence -- What's a good study -- Your questions and peer review -- A guide to the second half of news & numbers -- Tests and drug trials -- Vital statistics -- Health costs, quality and insurance -- Our environment -- Writing about risks -- Polls -- Statistical savvy for many types of news -- Epilogue.
Sommario/riassunto	Numbers and statistical claims dominate today's news. Politics, budgets, crime analysis, medical issues, and sports reporting all demand numbers. Now in its third edition, News & Numbers focuses on how to evaluate statistical claims in science, health, medicine, and politics. It does so by helping readers answer three key questions about all scientific studies, polls, and other statistical claims: ""What can I

believe?"" ""What does it mean?"" and ""How can I explain it to others?"" Updated throughout, this long overdue third edition brings this classic text up-to-date with the 21st c
