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Disciplina	371.3/2
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: Introduction -- Chapter 1 : The Most Effective Curriculum Materials Are Rarely Adopted -- Chapter 2 : The Educational Publishing Business and Profit Motive -- Chapter 3 : The Educational Materials Publishing, Players Process, and Priorities -- Chapter 4 : Standards and Testing Don't Increase Student Achievement -- Chapter 5 : Why Technology Hasn't Improved Student Achievement -- Chapter 6 : Why Teacher Education and Professional Development Don't Improve Student Achievement -- Chapter 7 : Rising Above the Plateau.
Sommario/riassunto	"In Tyranny of the Textbook, a retired educational director, gives a fascinating look behind-the-scenes of how K-12 textbooks are developed, written, adopted, and sold. Readers will come to understand why all the reform efforts have failed. Most importantly, the author clearly spells out how the system can change so that reforms and

standards have a shot at finally being effective"--

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