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Autore	Janks Hilary
Titolo	Literacy and power // Hilary Janks
Pubbl/distr/stampa	New York ; ; London, : Routledge, 2010 New York : , : Routledge, , 2010
ISBN	1-135-19784-9 1-282-37750-7 9786612377501 0-203-86995-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (259 p.)
Collana	Language, culture, and teaching
Disciplina	302.2/2440968
Soggetti	Literacy - Political aspects - South Africa Language and education - South Africa Multilingualism - South Africa Language policy - South Africa
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Turning to literacy -- Orientations to literacy -- Language and power -- Reading texts critically -- Diversity, difference and disparity -- Access, gate-keeping and desire -- Critical text production: writing and design -- Redesign, social action and possibilities for transformation -- The future of critical literacy.
Sommario/riassunto	Hilary Janks addresses key questions about literacy and power in this landmark text that is both engaging and accessible. Her central argument is that competing orientations to critical literacy education ? domination (power), access, diversity, design ? foreground one over the other, but are crucially interdependent and need to work together to create possibilities for redesign and social action that serve a social justice agenda. She examines the theory underpinning each orientation, and develops new theory in the argument for interdependence and integration. Sit

2. Record Nr.	UNINA9910966362403321
Autore	Zdenek Sean
Titolo	Reading Sounds : Closed-Captioned Media and Popular Culture // Sean Zdenek
Pubbl/distr/stampa	Chicago : , : University of Chicago Press , , [2015] ©2015
ISBN	9780226312811 022631281X
Descrizione fisica	1 online resource (357 p.)
Disciplina	302.23
Soggetti	Closed captioning Visual communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- 1. A Rhetorical View of Captioning -- 2. Reading and Writing Captions -- 3. Context and Subjectivity in Sound Effects Captioning -- 4. Logocentrism -- 5. Captioned Irony -- 6. Captioned Silences and Ambient Sounds -- 7. Cultural Literacy, Sonic Allusions, and Series Awareness -- 8. In a Manner of Speaking -- 9. The Future of Closed Captioning -- Acknowledgments -- Bibliography -- Index
Sommario/riassunto	Imagine a common movie scene: a hero confronts a villain. Captioning such a moment would at first glance seem as basic as transcribing the dialogue. But consider the choices involved: How do you convey the sarcasm in a comeback? Do you include a henchman's muttering in the background? Does the villain emit a scream, a grunt, or a howl as he goes down? And how do you note a gunshot without spoiling the scene? These are the choices closed captioners face every day. Captioners must decide whether and how to describe background noises, accents, laughter, musical cues, and even silences. When captioners describe a sound-or choose to ignore it-they are applying their own subjective interpretations to otherwise objective noises, creating meaning that does not necessarily exist in the soundtrack or the script. Reading Sounds looks at closed-captioning as a potent

source of meaning in rhetorical analysis. Through nine engrossing chapters, Sean Zdenek demonstrates how the choices captioners make affect the way deaf and hard of hearing viewers experience media. He draws on hundreds of real-life examples, as well as interviews with both professional captioners and regular viewers of closed captioning. Zdenek's analysis is an engrossing look at how we make the audible visible, one that proves that better standards for closed captioning create a better entertainment experience for all viewers.
