

1. Record Nr.	UNINA9910966265703321
Titolo	Arabic and the media : linguistic analyses and applications // edited by Reem Bassiouney
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill, , 2010
ISBN	9786613119513 9781283119511 128311951X 9789004187610 9004187618
Edizione	[1st ed.]
Descrizione fisica	1 online resource (309 p.)
Collana	Brill eBook titles 2011
Altri autori (Persone)	BassiouneyReem
Disciplina	492.701/41
Soggetti	Arabic language - Discourse analysis Arabic language - Rhetoric Arabic language - Usage Arabic language - Variation Code switching (Linguistics) - Arab countries Diglossia (Linguistics) - Arab countries Mass media and language - Arab countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / R. Bassiouney -- Introduction / R. Bassiouney -- The Evolution And Role Of Newspapers / Jean Aitchison -- Cases Of Written Code-Switching In Egyptian Opposition Newspapers / Zeinab Ibrahim -- Communities Of Use In Arabic Newspaper Language: The Meaning Of The Country Effect / Dilworth Parkinson -- Arabic Oral Media And Corpus Linguistics: A First Methodological Outline / Marc Van-Mol -- Patterns And Predictions For Code-Switching With Arabic / Carol Myers-Scotton -- Identity And Code-Choice In The Speech Of Educated Women And Men In Egypt: Evidence From Talk Shows / Reem Bassiouney -- Hl id-Duny: An Arabic News Bulletin In Colloquial ('mmyya) / Madiha Doss -- Performance, Language And Power: Nasrallah's Rhetoric And Mediated Charisma In The Context Of The

2006 July War / Dina Matar -- Pidginisation In The Eastern Region Of Saudi Arabia: Media Presentation / Munira Al-Azraqi -- Internet Bulletin Boards In Saudi Arabia: Analogues Of Change And Resistance / Nadav Samir -- Linguistic Varieties In Twenty-First Century Arabic Novels: An Applied Study / Soha Abboud-Haggar -- Media Arabic As A Regional Standard / Karin Christina Ryding -- A Framework For Teaching Vocabulary Through Printed Media / Raghda El-Essawy -- The Place Of Media In The Arabic Curriculum / Mahmoud Abdalla -- List Of Contributors / R. Bassiouney -- Index / R. Bassiouney.

Sommario/riassunto

This volume is the first of its kind to deal with a variety of topics by leading scholars related to the use of Arabic in the media. The contributors examine patterns of language use in traditional as well as 'new' media types, in order to further our understanding of the mechanism at work in the development of modern Arabic, both in its standard and colloquial varieties. The first part of this volume is devoted to a close analysis of various aspects of media Arabic (code-switching, language variation, orthography and constructions of identity); the second part builds on the first, as it asks, to what extent does the Arabic used in the media reflect social and linguistic realities of Arabic speaking audiences ('clichéd' dialects, code-switching and socialects)? How can our knowledge of the linguistic reality of the media in the Arab world contribute to teaching the media to foreign students learning Arabic?
