

1. Record Nr.	UNINA9910814550203321
Autore	Gorroochurn Prakash <1971->
Titolo	Classic topics on the history of modern mathematical statistics : from Laplace to more recent times // Prakash Gorroochurn
Pubbl/distr/stampa	Hoboken, New Jersey : , : John Wiley & Sons, , [2016] ©2016
ISBN	1-119-12794-7 1-119-12793-9
Descrizione fisica	1 online resource (779 p.)
Collana	THEi Wiley ebooks
Disciplina	519.509
Soggetti	Mathematical statistics - History Probabilities - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Laplacean revolution -- Galton, regression, and correlation -- Karl Pearson's chi-squared goodness-of-fit test -- Student's test -- the Fisherian legacy -- Beyond Fisher and Neyman-Pearson.

2. Record Nr.	UNINA9910966210803321
Autore	Cramer Jacqueline
Titolo	Corporate social responsibility and globalisation : an action plan for business // Jacqueline Cramer
Pubbl/distr/stampa	Sheffield, South Yorkshire, England, : Greenleaf Pub., 2006 London : , : Routledge, , 2017
ISBN	1-351-28262-X 1-351-28263-8 1-351-28264-6 1-909493-66-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (162 p.)
Classificazione	85.02
Disciplina	363.7
Soggetti	Social responsibility of business Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; About the author; Title page; Copyright page; Contents; List of boxes, tables and figures; Preface; 1. Corporate social responsibility: a global challenge for business; 2. Observing international rules of conduct; 3. Tension between observing international rules of conduct and local circumstances; 4. Corporate social responsibility in different political cultures; 5. Chain responsibility in an international context; 6. The contribution made by international companies to the local economy of developing countries; 7. The future of corporate social responsibility 8. Ten key practical experiencesAppendix 1. The 'Corporate Social Responsibility in an International Context' programme; Appendix 2. Main guidelines and standards for international corporate responsibility; Abbreviations; References; Index; Back cover
Sommario/riassunto	"Business in a globalised world is no longer only about profit. Companies that operate globally are increasingly being called to account over their social responsibilities to the workforce, local communities and the environment. Companies that take these responsibilities seriously are faced with a plethora of problems and

dilemmas. For example, how can companies navigate the sea of tension between observing international rules of conduct and responding to specific local cultural circumstances? How can they ensure social responsibility in the product chain(s) in which they operate? And how can they best contribute to the local economy of developing countries? This book helps companies with good intentions but little experience to find answers to these questions and many others. The book offers concrete guidelines, step-by-step plans and practical examples based on the experiences of 20 diverse, large, medium and small companies that participated in the three-year Dutch programme "Corporate Social Responsibility in an International Context" organised by CSR Netherlands. Corporate Social Responsibility and Globalisation constitutes a guidebook and action plan to enable companies of all sizes to manage risk and seek out opportunities for engagement in their overseas operations."--Provided by publisher.

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