

1. Record Nr.	UNINA9910966209703321
Autore	Visser Wayne
Titolo	Corporate Citizenship in Africa : Lessons from the Past ; Paths to the Future // editors, Malcolm McIntosh, Charlotte Middleton
Pubbl/distr/stampa	Sheffield, : Greenleaf Pub., 2006 London : , : Taylor and Francis, , 2017
ISBN	1-351-28174-7 1-351-28176-3 1-78353-030-8 1-909493-63-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (287 p.)
Disciplina	658.408
Soggetti	Social responsibility of business - Africa Africa Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. Introduction and overview -- pt. II. Leadership and governance -- pt. III. Community and environment -- pt. IV. Health and HIV/Aids -- pt. V. Supply chain and SMEs -- pt. VII. Globalisation and conclusion.
Sommario/riassunto	"Corporate citizenship is enmeshed in the debate about Africa's future. Africa is the continent where the social needs are greatest and where the benefits of globalisation have been least felt. What makes corporate citizenship in Africa not only fascinating, but also of critical importance, is that the continent embodies many of the most vexing dilemmas that business faces in attempts to be responsible, ethical and sustainable. This unique collection for the first time brings together in one publication the critical debates, perspectives, experiences and success stories in the emerging field of corporate citizenship in Africa. The book addresses a number of key questions: What research has been conducted on corporate citizenship in Africa over the past ten years? How are the concepts and challenges of corporate citizenship in Africa different, compared to other regions of the world? Which industry sectors are leading in the implementation of corporate citizenship in Africa? What are some of the dilemmas facing companies

that are striving to be good corporate citizens in Africa? What are some of the best-practice case studies of companies' corporate citizenship programmes in Africa? What can Africa learn from the rest of the world about corporate citizenship, and what can it teach others? The book acts as a bridge in many ways: between academic theory and business practice; between notions of corporate citizenship originating in developed countries and emerging concepts incubated in a developing-country context; between the experiences of multinationals and the perspectives of small and medium-sized enterprises; between different countries and regions within Africa and around the globe. This publication marks a change in the tide - a groundswell towards a more vigorous debate and robust research agenda on corporate citizenship in Africa. It will be essential reading for all those involved in the rapidly growing corporate responsibility movement."--Provided by publisher.
