

1. Record Nr.	UNINA9910966146303321
Titolo	Europe 1992 : the implications of market integration for R & D-intensive firms // Academy Industry Program of the National Research Council in cooperation with the Office of International Affairs
Pubbl/distr/stampa	Washington, D.C., : National Academy Press, 1991
ISBN	9786610212200 9781280212208 1280212209 9780309594950 0309594952 9780585142791 0585142793
Edizione	[1st ed.]
Descrizione fisica	1 online resource (207 p.)
Disciplina	338/06/094
Soggetti	Research, Industrial - Economic aspects - European Economic Community countries Research, Industrial - Economic aspects - United States Technology and state - European Economic Community countries Technology and state - United States Europe 1992 European Economic Community countries Foreign economic relations United States Congresses United States Foreign economic relations European Economic Community countries Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Proceedings of a symposium held on Mar. 5-6, 1990, at the National Academy of Sciences in Washington, D.C. and sponsored by the Academy Industry Program.
Nota di bibliografia	Includes bibliographical references (p. 172-173).
Nota di contenuto	Europe 1992 -- Copyright -- Contents -- Preface -- Introduction -- Science and Technology and European Market Integration: Changes and Continuity -- Views and Concerns of the U.S. Science and Technology Community -- Access to Precompetitive Research Programs of the European Communities -- The View from Congress -- The 1992

European Market Integration: Bush Administration Policies -- EC Standards Setting, Certification, and Testing Processes: Roles and Implications for U.S. R&D-Intensive Industries -- Strategic Implications of European Market Integration for U.S. R&D-Intensive Industry and the Science and Technology Base -- Suggested Strategies for U.S.-EC Cooperation and Competition -- APPENDICES -- Appendix A Agenda -- Appendix B Science and Technology and the 1992 European Market Integration: Implications for R&D-Intensive Industries -- PART I. OVERVIEW OF THE EUROPEAN COMMUNITY AND ITS ROLE IN SHAPING EUROPEAN R&D PROGRAMS -- Background -- Programs -- PART II. SELECT U.S. INDUSTRY AND GOVERNMENT RESPONSES TO EUROPEAN MARKET INTEGRATION -- Overview -- Select U.S. Government Responses -- PART III. QUESTIONS TO CONSIDER: U.S. STRATEGY AND U.S.-EC RELATIONS -- Plenary Session I: Access to Precompetitive Research Programs of the European Community -- Plenary Session II: EC Standards-Setting, Certification, and Testing Processes: Roles and Implications for U.S. R&D-Intensive Industries -- Plenary Session III: Strategic Implications of European Market Integration for U.S. R&D-Intensive Industry and the Science... -- Plenary Session IV: Suggested Strategies for U.S.-EC Cooperation and Competition -- NOTES -- SELECTED BIBLIOGRAPHY -- Part I -- Part II -- Appendix C List of Participants -- List of Acronyms.

Sommario/riassunto

The 12 member nations of the European Economic Community (EC) are engaged in a bold effort to create a Single European Market by the end of 1992. The changes brought about by European market integration will have a major impact on U.S. industry. Although proponents of the plan argue that it will benefit businesses by allowing economies of scale, more efficient marketing, and increased demands for goods and services from outside the Community, there is some concern that the Single European Market may serve to exclude or limit participation of non-European competition. The impact is likely to be particularly pronounced in industries with heavy involvement in research and development. This volume is based on a major two-day symposium which brought together officials of United States and other governments, industry representatives, and academic experts to examine EC policies on technical standards, intellectual property rights, access to the results of EC-supported basic research, and other issues affecting R&D intensive firms.
