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European Market Integration: Bush Administration Policies -- EC Standards Setting, Certification, and Testing Processes: Roles and Implications for U.S. R&D -- D-Intensive Industries -- Strategic Implications of European Market Integration for U.S. R&D -- D-Intensive Industry and the Science and Technology Base -- Suggested Strategies for U.S.-EC Cooperation and Competition -- APPENDIXES -- Appendix A Agenda -- Appendix B Science and Technology and the 1992 European Market Integration: Implications for R&D -- D-Intensive Industries -- PART I. OVERVIEW OF THE EUROPEAN COMMUNITY AND ITS ROLE IN SHAPING EUROPEAN R&D -- D PROGRAMS -- Background -- Programs -- PART II. SELECT U.S. INDUSTRY AND GOVERNMENT RESPONSES TO EUROPEAN MARKET INTEGRATION -- Overview -- Select U.S. Government Responses -- PART III. QUESTIONS TO CONSIDER: U.S. STRATEGY AND U.S.-EC RELATIONS -- Plenary Session I: Access to Precompetitive Research Programs of the European Community -- Plenary Session II: EC Standards-Setting, Certification, and Testing Processes: Roles and Implications for U.S. R&D -- D-... -- Plenary Session III: Strategic Implications of European Market Integration for U.S. R&D -- D-Intensive Industry and the Science... -- Plenary Session IV: Suggested Strategies for U.S.-EC Cooperation and Competition -- NOTES -- SELECTED BIBLIOGRAPHY -- Part I -- Part II -- Appendix C List of Participants -- List of Acronyms.

Sommario/riassunto

The 12 member nations of the European Economic Community (EC) are engaged in a bold effort to create a Single European Market by the end of 1992. The changes brought about by European market integration will have a major impact on U.S. industry. Although proponents of the plan argue that it will benefit businesses by allowing economies of scale, more efficient marketing, and increased demands for goods and services from outside the Community, there is some concern that the Single European Market may serve to exclude or limit participation of non-European competition. The impact is likely to be particularly pronounced in industries with heavy involvement in research and development. This volume is based on a major two-day symposium which brought together officials of United States and other governments, industry representatives, and academic experts to examine EC policies on technical standards, intellectual property rights, access to the results of EC-supported basic research, and other issues affecting R&D intensive firms.
