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| Nota di contenuto | Book Cover; Title; Contents; Acknowledgments; INTRODUCTION; MARKETS AS AN EXTENSION OF CULTURE; ECONOMIC AND CULTURAL KNOWLEDGE: GHANAIAN ECONOMIC PERFORMANCE THROUGH AN AUSTRIAN LENS; THE CULTURAL FOUNDATIONS OF INDIGENOUS ENTREPRENEURSHIP; INDIGENOUS CREDIT, MUTUAL ASSISTANCE SOCIETIES, AND ECONOMIC DEVELOPMENT: PROSPECTS AND IMPEDIMENTS; TOWARDS AN INTERPRETIVE ECONOMICS: THREE PROFILES OF URBAN MARKET WOMEN; CONCLUSION: CULTURE AND ECONOMIC DEVELOPMENT WITHIN THE SUBJECTIVIST FRAMEWORK; Notes; Bibliography; Index |
| Sommario/riassunto | This book argues that international aid programmes are unsuccessful for indigenous African institutions because it is based on mainstream |

economic theory which is fundamentally acultural which does not understand their cultural context.
