

1. Record Nr.	UNINA9910965991903321
Titolo	Cultural dimensions of international mergers and acquisitions // edited by Martine Cardel Gertsen, Anne-Marie Soderberg, Jens Erik Torp
Pubbl/distr/stampa	Berlin ; ; New York : , : Walter de Gruyter, , 1998
ISBN	9783110158007 3110158000 9783110808797 311080879X
Edizione	[Reprint 2012]
Descrizione fisica	1 online resource (216 p.)
Collana	de Gruyter Studies in Organization ; ; 85 De Gruyter studies in organization ; ; 85
Altri autori (Persone)	GertsenMartine Cardel SøderbergAnne-Marie TorpJens Erik
Disciplina	338.8/8 338.88
Soggetti	Consolidation and merger of corporations Cross-cultural orientation Culture shock Intercultural communication International business enterprises - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Acknowledgments -- Table of Contents -- Overview of the Book -- International Mergers and Acquisitions: The Issues and Challenges / Cartwright, Sue -- Different Approaches to the Understanding of Culture in Mergers and Acquisitions / Cardel Gertsen, Martine / Sederberg, Anne-Mane / Torp, Jens Erik -- Cultural Awareness and National versus Corporate Barriers to Acculturation / Larsson, Rikard / Risberg, Anette -- Managing Cultural Differences in Cross-cultural Mergers and Acquisitions / Forstmann, Stephan -- A Cross-national Assessment of Acculturative Stress in Recent European Mergers / Very, Philippe / Lubatkin, Michael / Calori, Roland -- Leadership and Culture in Transnational Strategic Alliances /

Malekzadeh, Ali R. -- Hungarian Culture and Management Issues within Foreign-owned Hungarian Production Companies / Berry Baca, Susan -- A Quest for Social Identity - The Pragmatics of Communication in Mergers and Acquisitions / Kleppetø, Stein -- Foreign Acquisitions in Denmark: Cultural and Communicative Dimensions / Cardel Gertsen, Martine / Soderberg, Anne-Marie -- List Of Contributors -- Index

Sommario/riassunto

Case studies of transitional companies, most Danish, examine the cultural factors of international expansion, which are increasingly blamed for a large measure of the roughly 50% failure of transnational offensives. The various perspectives include different approaches to understanding culture, leadership and culture in transnational strategic alliances, and performance implications of acculturation stress. The eight papers were presented at an international workshop in Copenhagen, August 1996. Annotation copyrighted by Book News, Inc., Portland, OR
