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Sommario/riassunto

The goal of the Applied Memory volume is to highlight many interesting and creative applications of basic memory phenomena that are underrepresented, or even unrepresented, in the literature. Authors were charged with the task of reviewing relevant basic and applied research and offering new empirical investigations into the applications of these benchmark phenomena. To this end, Applied Memory, consists of 17 chapters that explore the influences of generation, irrelevant speech, verbal overshadowing, isolation, part-set cuing, reminiscence, hyperremnesia, placebos, mental state, metamemory knowledge, flashbulb events, and traumatic events on memory in everyday settings, as well as applications of source memory, social memory, involuntary autobiographical memory, dream memory, and strategic memory regulation. The volume is designed as a resource for basic and applied memory researchers and as a supplementary text in graduate or upper-level undergraduate courses in cognitive psychology, human memory, or applied psychology.
