

1. Record Nr.	UNINA9910704261503321
Titolo	Space weather: storms from the Sun
Pubbl/distr/stampa	[Silver Spring, Md.] : , : U.S. Department of Commerce, National Oceanic and Atmospheric Administration, National Weather Service, , [2013?]
Descrizione fisica	1 online resource (10 pages) : color illustrations
Soggetti	Solar activity - Forecasting Space environment Magnetic storms Sun Environmental aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed Feb. 3, 2016).
2. Record Nr.	UNINA9910965876703321
Titolo	The active consumer : novelty and surprise in consumer choice // edited by Marina Bianchi
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1998
ISBN	1-134-69381-8 1-280-42901-1 9786610429011 0-203-02291-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (279 p.)
Collana	Routledge frontiers of political economy
Altri autori (Persone)	BianchiMarina
Disciplina	658.8/342
Soggetti	Consumption (Economics) Consumer behavior
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Preliminaries; CONTENTS; List of figures; List of tables; List of contributors; 1 Introduction; 2 Choice without utility?; 3 Economic change, choice and innovation in consumption; 4 Taste for novelty and novel tastes; 5 Cognition and innovation; 6 The organization of consumption; 7 Consumer goals as journeys into the unknown; 8 Work and the sirens of consumption in eighteenth-century London; 9 Silk purses out of sows' ears'; 10 Novelty, imitation and habit formation in a Scitovskian model of consumption; 11 Consumption in postmodernity; 12 On the consumption of signs; Index

Sommario/riassunto

The Active Consumer discusses how consumers seem to delight in trying new solutions and exploring new combinatory possibilities. This book provides an economic-theoretical understanding of this phenomenon and the many ways in which innovation can structure consumer choice. The authors show from different points of view how central novelty can be in consumer behaviour, how it relates to technical change and how new consumer capabilities are developed and organized.