

1. Record Nr.	UNINA9910967654603321
Autore	DeJong-Lambert William
Titolo	The Cold War politics of genetic research : an introduction to the Lysenko affair / / William deJong-Lambert
Pubbl/distr/stampa	Dordrecht, The Netherlands, : Springer, 2012
ISBN	1-280-79863-7 94-007-2840-9 9786613709028
Edizione	[First edition 2012.]
Descrizione fisica	1 online resource (xxii, 185 pages)
Collana	Archimedes : new studies in the history and philosophy of science and technology, , 1385-0180 ; ; v. 24
Disciplina	575.1
Soggetti	Genetics - Research Science and state World politics - 1945-1989
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Timeline of Events -- Introduction -- 1: Mendelist-Morganists and Michurinism -- 2: Between Corld War and Cold War -- 3: Reacting to Lysenko -- 4: Acquired Characteristics -- 5: The "Spitzer Affair" -- 6: Pigs Wearing Booties Earn Scorn of Red Press -- Epilogue: "Nikita and I have our difficulties..."
Sommario/riassunto	This book uses the reaction of a number of biologists in the United States and Great Britain to provide an overview of one of the most important controversies in Twentieth Century biology, the "Lysenko Affair." The book is written for advanced undergraduate and graduate students of history/history of science. It covers a number of topics which are relevant to understanding the sources and dimensions of the Lysenko controversy, including the interwar eugenics movement, the Scopes Trial, the popularity of Lamarckism as a theory of heredity prior to the synthesis of genetics and Natural Selection, and the Cold War. The book focuses particularly on portrayals—both positive and negative—of Lysenko in the popular press in the U.S. and Europe, and thus by extension the relationship between scientists and society. Because the Lysenko controversy attracted a high level of interest

among the lay community, it constitutes a useful historical example to consider in context with current topics that have received a similar level of attention, such as Intelligent Design or Climate Change.

2. Record Nr.	UNINA9910965694003321
Autore	Kinley Nik
Titolo	Changing Employee Behavior : A Practical Guide for Managers / / by Nik Kinley, Shlomo Ben-Hur
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2015
ISBN	1-349-49684-7
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (255 p.)
Disciplina	658.3/14
Soggetti	Strategic planning Leadership Management Industrial organization Communication in organizations Experimental economics Personal coaching Business Strategy and Leadership Organization Corporate Communication Experimental Economics Coaching
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Contents; List of Figures; Acknowledgments; About the Authors; Chapter 1: How to Help Change Happen; Chapter 2: Four Ways to Think about Change; Chapter 3: Intrinsic Motivation: The Science of Commitment; Chapter 4: Extrinsic Motivation: Using Reward and Punishment; Chapter 5: Ability; Chapter 6: Psychological Capital:

Believing You Can Succeed; Chapter 7: Psychological Capital: Willpower and Resilience; Chapter 8: How to Build, Break, and Change Habits; Chapter 9: Gamification; Chapter 10: Nudging; Chapter 11: Becoming an Architect of Change; Appendix 1: Key Questions to Ask Yourself Appendix 2: MAPS Profiler ToolAppendix 3: MAPS Profiler Graph; Endnotes; Index

Sommario/riassunto

An important part of every manager's job is changing people's behavior: to improve someone's performance, get them to better manage relationships with colleagues, or to stop them doing something. Yet, despite the fact that changing people's behavior is such an important skill for managers, too many are unsure how to actually go about it. This book reveals the simple, but powerful techniques for changing behavior that experts from a range of disciplines have been using for years, making them available to all managers in a single and comprehensive toolkit for change that managers can use to drive and improve the performance of their staff. Based on research conducted for this book, it introduces practical techniques drawn from the fields of psychology, psychotherapy, and behavioral economics, and show how they can be applied to address some of the most common, every-day challenges that managers face. #changingpeople.
